ASA EXTENSION EDUCATIONAL MATERIALS AWARDS PROGRAM
CATEGORY DESCRIPTION AND SUBMISSION INFORMATION

1. Publications (16 pages or less)

These are short publications normally presenting educational information on a single subject. Examples include single Extension fact sheets, picture sheets and curriculum brochures. Please submit three (3) copies for evaluation.

2. Publications (greater than 16 pages)

Manuals, guides, booklets: These are longer publications on one or a series of subjects and may include course notes, booklets, bulletins, lab manuals, reference manuals, training guides, operation manuals, Extension fact sheet series, etc. Please submit three (3) copies for evaluation.

3. Newsletters

Newsletters submitted for this awards program are defined as short, periodically-developed publications that address multiple agronomic topics in a timely manner. Please submit three (3) copies of three (3) recent issues for evaluation.

4. Audio Visuals (videos, slide sets, displays)

Numerous items can fit in this category. *Video* of outdoor activities/procedures (e.g., Calibrating a Sprayer, Determining Plant Stand), lectures, and/or laboratory instruction can be submitted via online provider (e.g., YouTube Channel link to the video), embedded video in publication, on a standard thumb-drive or DVD. Videos must align with educational, instructional or Extension training goals. For *slide sets* with scenes, data, and/or graphics, the slides must be individually numbered and contain a (hard copy) script or slide notes in PowerPoint. When audio is part of the set, it must also accompany a written copy of the script (written or in PowerPoint). Tabletop or free-standing *displays* containing static and/or operational components can also be entered. A 150-200 word abstract or summary must accompany each video entry. Primary audience should be agricultural producers, college students, or similar clientele. Entries should be photographed or videoed in detail (hard copy or computer files of text should be included). Winning entries will be expected to be displayed in their entirety at the Annual Meetings. Please submit three (3) copies for evaluation.

5. Digital Decision Aids (software, web-based tools, mobile apps)

Software programs have been developed as a teaching tool for agronomically-related subjects, or to aid in accomplishing agronomic objectives such as variety selection, nutrient management, weed or pest identification, etc. *Web-based tools* and *mobile applications* (e.g., tablet or smartphone) have become other avenues for teaching agronomic subjects, supporting decisions and management. Adequate documentation and access to these aids (e.g., installation disk/code, link to download online or in "app store") must be submitted to permit evaluation by the judges. A 150-200 word abstract or summary must accompany each entry. Please submit three (3) copies (or access to 3 copies) for evaluation.

6. Websites, Blogs and Social Media
Internet Web pages submitted for this awards program must be of a relevant subject matter, topic or commodity related to the agronomic sciences. The Web site, blog or social media must be educational in scope and purpose. Internet Web pages submitted for this program will be judged on relevancy to technology transfer of agronomic subject matter and on ease of use. A site specific URL must accompany the entry with a concise (<100 words) description of the educational purpose of the Web site. Please submit three (3) copies for evaluation.

7. Posters
Posters submitted to the Extension Education Community of the Education and Extension Section will be judged on its quality and educational merit. The best posters will be recognized and displayed at the Annual Meeting. Both students and faculty are eligible for this recognition.