A335.1 JOURNAL OF NATURAL RESOURCES AND LIFE SCIENCES EDUCATION EDITORIAL BOARD

The JNRLSE Editorial Board met on Sunday, 10 Nov. 2002 in Indianapolis, IN. The meeting was called to order at 3:00 p.m. by the editor and chair, Dr. Doug Malo. Introductions were made. Those present were:

Doug Malo, Editor
Jerry Hatfield, ASA Editor-in-Chief
Jeff Volenc, CSSA Editor-in-Chief
Warren Dick, SSSA Editor-in-Chief
Andrew Manu, Associate Editor
Nora Ransom, Associate Editor
Jim McKenna, Associate Editor, Books
Susan Ernst, Managing Editor
Elizabeth Tucker, Webmaster

1. Comments by Editor-in-Chief—Jerry Hatfield

This is Dr. Hatfield’s last year as ASA editor-in-chief. Starting January 2003, Dr. Ken Barbarick will be the new ASA editor-in-chief. During the last year, Dr. Hatfield worked on a Strategic Plan for journals, which was approved by the executive committee. This will launch an evaluation of the Tri-Society journals and gives long-term goals. There is a strategic plan for books, monographs, and education publications as well. We are assessing where we have been and where we are going. There is a committee appointed to look at educational publications. We want to reach high schools, junior college teachers, CCAs, a broad umbrella of educational publications. This journal continues to serve an important role in education.

2. Managing Editor’s Report—Susan Ernst

A. Production. Production of Volume 31 (2002) of JNRLSE is almost complete. In 2002 the journal was again electronic with one issue published at year-end. A summary of papers published, total pages, etc. for 1998 to 2002 (as of 18 Oct. 2002) is shown in Table 1.

<table>
<thead>
<tr>
<th>Year</th>
<th>Articles</th>
<th>Notes</th>
<th>Editorial</th>
<th>Letters</th>
<th>Profiles</th>
<th>Media Reviews</th>
<th>Newsfeatures</th>
<th>K-16 Science</th>
<th>Total pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>1998</td>
<td>19</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>4</td>
<td>13</td>
<td>1</td>
<td>188</td>
</tr>
<tr>
<td>1999</td>
<td>16</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>9</td>
<td>25</td>
<td>1</td>
<td>152</td>
</tr>
<tr>
<td>2000</td>
<td>19</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>17</td>
<td>13</td>
<td>3</td>
<td>188</td>
</tr>
<tr>
<td>2001</td>
<td>13</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>13</td>
<td>13</td>
<td>4</td>
<td>130</td>
</tr>
<tr>
<td>2002</td>
<td>19</td>
<td>1</td>
<td>1</td>
<td>0</td>
<td>0</td>
<td>13</td>
<td>13</td>
<td>4</td>
<td>130</td>
</tr>
</tbody>
</table>

The number of pages published in 2002 will be 16 more than in 2001 (168 vs. 152). The number of articles submitted to JNRLSE in 2002 is at 26 papers compared with 17 at this time last year. The total submitted in 2001 was 19. The acceptance rate for the journal is averaging about 82%.

The journal is becoming more diverse; the following departments are represented by articles published this year: Crop and Soil Science; Agricultural Education; Forestry; Agricultural Economics and Agribusiness; Agronomy; Natural Resources; Chemical Engineering; Botany; Science Education; Horticulture; Agriculture and Extension Education; Agriculture and Resource Management; Soil, Water, and Climate; Political Science; Plant Pathology; and Agriculture and Biological Engineering.

The 2002 issue was typeset in-house. Printing of the journal continues at Capital City Press, Montpelier, VT, under a contract that expires at the end of 2005.

Journal Website. The 2002 volume is available on the website at http://www.JNRLSE.org. The site is updated throughout the year and one printed copy is published in December. The website is being handled in-house by our webmaster, Elizabeth Tucker, who redesigned the site this year. New site includes an email alert, improved layout, online search, and browse by subject. Hits to the website for 2002, from June to September, are: June, 1027, July, 1317, August, 1938, September, 818, for an average of 1275. Hits in June and July may be higher due to the redesign; the spike in August is when the new site was released.

Galley Proofs. During the year we started to use PDF proofs for the galley proofs. The system seems to be working very well. The time saved is significant, and there are no mailing costs for sending the PDF proofs.

B. Circulation. Circulation of JNRLSE as of October 2002 is 542 copies—413 member and 129 nonmember subscribers. This is a loss of 43 from last year at this time. See Table 2 for circulation numbers for recent years.

C. Promotion. We have promoted the new JNRLSE redesigned website in the News Flash, in CSA News, and in a special email to all subscribers, and our list of cooperative societies. We are hoping to also receive Interpretive Summaries from authors in the future, to promote our journals and our research through several avenues: (1) News Flash—seminonthly email newsletter to members; (2) CSA News—monthly newsletter to members and department chairs; (3) EurekAlert! from AAAS—a press release service to 4000+ science journalists; and (4) Website—our websites feature links to the interpretive summaries, when available.

For example, when the Agronomy Journal editor tapped an author to write an interpretive summary of his article, Marketing/Communications Editor Sara Procknow Uttche did some minor edits to his interpretive summary and created a press release titled, "Will Climate Change Increase Crop Production?" This was sent to EurekAlert! on 18 Sept. 2002 and we received inquiries from several news organizations including Science Daily, The Toronto Star, and the German-based Innovations-Report. This interpretive summary was also featured in the October issue of CSA News, to expose our own members to the interesting research and the journal. Other opportunities to use interpretive summaries include the semi-monthly News Flash and our website home pages.

For example, when the Journal editor tapped an author to write a press release titled, "Will Climate Change Increase Crop Production?" This was sent to EurekAlert! on 18 Sept. 2002 and we received inquiries from several news organizations including Science Daily, The Toronto Star, and the German-based Innovations-Report. This interpretive summary was also featured in the October issue of CSA News, to expose our own members to the interesting research and the journal. Other opportunities to use interpretive summaries include the semi-monthly News Flash and our website home pages.

Bookmark/Insert: We have also created a two-color insert/bookmark for JNRLSE—called the Top 5 Reasons to Subscribe to JNRLSE—to include when we do mailings, announcements, etc. It is featured at the Society Services Booth.

D. Follow-up from the 2001 Meeting. No follow-up required.

E. Editorial Comments. Now that we process manuscripts electronically, we have to clean up electronic files before we can work with them. Please refer authors to Chapter 8 (“Manuscripts on Disk,” p. 89–93) in the Publications Handbook and Style Manual. Note that the style manual is available online at www.asa-cssa-sssa.org/style98/.

Also, please check your copy of the query letter to authors, which is sent out when we edit each paper in our office. The main editorial

Table 1. Published papers in JNRLSE, 1998–2002.

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<thead>
<tr>
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<tr>
<td>Articles</td>
<td>19</td>
<td>16</td>
<td>19</td>
<td>13</td>
<td>24</td>
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<td>1</td>
<td>1</td>
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<td>Editorial</td>
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<td>1</td>
<td>1</td>
<td>0</td>
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<tr>
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<td>0</td>
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<td>0</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Profiles</td>
<td>0</td>
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<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Media Reviews</td>
<td>4</td>
<td>9</td>
<td>17</td>
<td>3</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td>Newsfeatures</td>
<td>13</td>
<td>25</td>
<td>12</td>
<td>13</td>
<td>13</td>
<td></td>
</tr>
<tr>
<td>K-16 Science</td>
<td>5</td>
<td>1</td>
<td>3</td>
<td>4</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Total pages</td>
<td>168 (est.)</td>
<td>152</td>
<td>188</td>
<td>120</td>
<td>130</td>
<td></td>
</tr>
</tbody>
</table>

Average length per paper

| Articles | 5.7 | 6.5 | 6.3 | 5.1 | 4.9 |
| Notes | 4.0 | -- | 7.0 | 1.3 | 5 |

Table 2. Subscribers to JNRLSE, member and nonmember, for the years 1994 to 2002.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
<th>Member</th>
<th>Nonmember</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>542</td>
<td>413</td>
<td>129</td>
<td>website redesigned in August</td>
</tr>
<tr>
<td>2001</td>
<td>585</td>
<td>437</td>
<td>148</td>
<td>9 cooperators</td>
</tr>
<tr>
<td>2000</td>
<td>611</td>
<td>448</td>
<td>213</td>
<td>9 cooperators</td>
</tr>
<tr>
<td>1999</td>
<td>611</td>
<td>469</td>
<td>142</td>
<td>8 cooperators</td>
</tr>
<tr>
<td>1998</td>
<td>720</td>
<td>549</td>
<td>171</td>
<td>fully electronic; 8 cooperators</td>
</tr>
<tr>
<td>1997</td>
<td>848</td>
<td>609</td>
<td>239</td>
<td>limited articles on Web</td>
</tr>
<tr>
<td>1996</td>
<td>902</td>
<td>568</td>
<td>334</td>
<td>K-16 Science starts; 7 cooperators</td>
</tr>
<tr>
<td>1995</td>
<td>919</td>
<td>603</td>
<td>316</td>
<td>6 cooperators</td>
</tr>
<tr>
<td>1994</td>
<td>857</td>
<td>640</td>
<td>217</td>
<td>SSSA and CSSA cooperators</td>
</tr>
</tbody>
</table>
problems in each manuscript are listed in that letter; some of the questions can be cleared up during review/revision.

Please complete the R&R form for each paper, completely and clearly. We need to refer back to names, places, dates, etc. Your help is greatly appreciated.

**F. Cooperators.** We have a total of 9 cooperators in publishing JNRLSE. Cooperators include: American Association for Agricultural Education, American Institute of Biological Science, American Phytopathological Society, American Society for Horticultural Science, American Society of Plant Biologists, Crop Science Society of America, Ecological Society of America, Entomological Society of America, and Soil Science Society of America.

APS: The journal is listed under Journals and Resources in the Instructor Communication section of the APSnet Education Center, http://www.apsnet.org/education/InstructorCommunication/top.html.

AAAE: The journal is linked under Publications, http://aaaeonline.ifas.ufl.edu/Publications.html

AIBS; The website lists JNRLSE on their Education and Outreach page, http://www.aibs.org/


ASHS: Did not see a link on their website.


EcoSA: The journal is listed on the ESA Links page, http://www.esa.org/links.htm, although is would be better to be listed with the publications or education.

CSSA and SSSA: The journal is linked on the CSSA and SSSA web pages.

**Acknowledgments.** It takes many people to produce the journal. Thank you to Doug Malo, editor; all the associate editors; Meg Johnson, editorial assistant; Linda Nelson, typesetter; Penny Magana, editorial assistant for reprints; and Elizabeth Tucker, webmaster.

**Editor’s Report—Douglas Malo**

**General Report.** The diversity of articles both in discipline and geographic location expanded in 2002. Articles from South America, the Middle East, Africa, and many others were accepted for publication. During 2002 there were increased number of articles and contributions from natural resource and life science areas outside the journal’s former target audience of agronomic sciences. Associate editors from our cooperating societies facilitate and enhance the review process for our diverse articles. Since 1999, the electronic version of the journal has been posted on the journal’s dedicated website (http://www.jnrlse.org) as materials are accepted for publication. The website has been redesigned and is more user friendly and attractive.

Submissions for 2002 increased by 50% over 2001 and 18% over the 1997–2001 average (Table 3). The number of media reviews is down from last year as is the number of Newsfeatures. The number of K–16 Science Education articles increased and we plan to complete work on the Web lessons (a new refereed publication category started in 2001) for the journal. Our first lessons should be published in the 2003 edition of JNRLSE.

Subscription numbers have fallen since 1996, except for a small increase in 2000. We need to be concerned about the trends in subscription numbers and the budget deficit JNRLSE has. Increasing subscription rates may and will probably further depress subscription numbers. Various options will be considered during the Strategic Planning activities planned for 2003 with the goal of providing a recommendation to the ACS321 Editorial Policy Coordination Committee for consideration at the 2003 Annual Meetings. Other sources of income (e.g., per-page charges), delivering the journal as an electronic publication (no hard copy), consideration of making the JNRLSE into one of the main educational vehicles for the Tri-Societies, and other options will be evaluated during 2003 to determine what viable alternatives are available.

Overall timeliness has improved during 2002 (Table 4). We are still not as fast as we should be and we will try to improve the length of time for new manuscripts received in the later part of 2002 and 2003. For manuscripts submitted in 2002 there were some delays because the new editor did not always follow the procedures correctly or completely. We did approve more manuscripts in 2002.

**Comment on the Future of the Journal.** At the request of the ASA editor-in-chief, the JNRLSE Editorial Board is being asked to develop a strategic plan for the journal and propose a plan to increase subscriptions and reduce the deficit. During the ASA meetings in 2001 the journal was given time to develop a plan for the future. We are beginning that process with the goal of having a detailed plan ready for 2003. Many options looking at content, articles, audience, cost, delivery method, and others will need to be evaluated.

**Closing Remarks.** Special thanks are due to retiring Associate Editors Carol Reiss, Steve Simmons, Matthew Greenstone, and James McKenna. [Since the meeting, James McKenna was reappointed to a second 3-yr term.] Jim Perry has agreed to a new 3-yr term. Additional Associate Editors will be identified during the remainder of 2002 and early 2003. The editor needs to make sure that Associate Editors are identified found from our cooperating organizations. The Editorial board wants to thank Beth Tucker for revising and updating the JNRLSE web page. The page is attractive and easy to navigate. Sincere appreciation is given to Managing Editor Susan Ernst for her continuing excellence in her work at headquarters. Without Ms Ernst’s support, guidance, timeliness, and attention to detail the JNRLSE would not exist. Thanks to all the continuing Associate Editors for the past year, and to the other headquarters staff who have helped make JNRLSE work.

The Editorial Board discussed the possibility of bundling the journals. Subscription numbers for all the Society journals are decreasing, somewhat due to the electronic journals being carried by libraries so individual subscriptions are not necessary any longer. Budgets also have an effect on subscriptions in that libraries or individuals have to cut costs somewhere and there is the possibility of our journal subscriptions being cut. Bundling the Society journals would increase library subscriptions because they would have to take

**Table 3. Selected submissions to JNRLSE from 1997 to 2002.**

<table>
<thead>
<tr>
<th>Contribution type</th>
<th>1997</th>
<th>1998</th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002†</th>
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<tbody>
<tr>
<td>Articles and notes</td>
<td>20</td>
<td>26</td>
<td>24</td>
<td>27</td>
<td>19</td>
<td>27</td>
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<tr>
<td>Student essay</td>
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<td>3</td>
<td>3</td>
<td>3</td>
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<tr>
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<td>1</td>
<td>1</td>
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<tr>
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<td>2</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Media reviews</td>
<td>24</td>
<td>4</td>
<td>3</td>
<td>19</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>Newsfeatures</td>
<td>33</td>
<td>22</td>
<td>13</td>
<td>12</td>
<td>25</td>
<td>13</td>
</tr>
<tr>
<td>K-16 science Education</td>
<td>6</td>
<td>2</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td>2</td>
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<tr>
<td>Web lessons</td>
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<td>0</td>
<td></td>
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</table>

† Numbers for 2002 were as of October 2002.

**Table 4. Summary of the days required for each step in the review process of JNRLSE from 1997 to 2002.**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>1. Headquarters to editor§</td>
<td>4</td>
<td>6</td>
<td>3</td>
<td>3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2. Associate editor to reviewers</td>
<td>32</td>
<td>25</td>
<td>20</td>
<td>28</td>
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<td></td>
</tr>
<tr>
<td>3. Reviewers to associate editor</td>
<td>53</td>
<td>53</td>
<td>76</td>
<td>51</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4. Associate editor to author</td>
<td>17</td>
<td>23</td>
<td>26</td>
<td>30</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5. Author to associate editor</td>
<td>77</td>
<td>54</td>
<td>73</td>
<td>64</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6. Associate editor to editor</td>
<td>12</td>
<td>19</td>
<td>18</td>
<td>25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7. Editor to managing editor</td>
<td>37</td>
<td>22</td>
<td>34</td>
<td>60</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sum: Headquarters to managing editor</td>
<td>232</td>
<td>202</td>
<td>250</td>
<td>261</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

† Note that each step includes mailing time.
§ Numbers unavailable at this time.

Draft Strategic Plan for JNRLSE (for review purposes)
(10 Nov. 2002)

This Strategic Plan will need to be reviewed and evaluated by the JNRLSE Editorial Board, others within the Tri-Societies, subscribers, authors, reviewers, headquarters staff, and our cooperating organizations.

JNRLSE Mission Statement. The mission of the JNRLSE is to publish articles (e.g., reports of original studies, reviews, techniques and methodologies, case studies, letters to the editor, media reviews, profiles, notes, and other types) pertaining to, and inform society members and the public of, the concepts of K–16, resident, extension, and industrial education in the natural resources and life sciences. Our vision is to produce an educational journal with the greatest possible impact on natural resources and life sciences education for society members and the public.

Following is SWOT analysis of JNRLSE.

S—Strengths
a. Educational publication for the Societies
b. Quality, peer reviewed, and technically sound
c. Multidisciplinary/diverse/international manuscripts
d. Well respected by educators, researchers, and extension educators
e. Competent and dedicated headquarters and editorial staff

W—Weaknesses
a. Declining subscriptions
b. Budget deficit
c. Timeliness of publication
d. Low awareness/visibility to society members and the public

O—Opportunities
a. Enhance relationships with cooperating organizations
b. Recognize new peer reviewed publications (e.g., web-based lessons)
c. Electronic delivery systems
d. Stronger ties to and integration with the educational program and goals of the Societies (increase visibility/awareness with society members and public)

T—Threats
a. Financial condition of the Societies
b. Other related publications (e.g., NACTA Journal and others)
c. Rising publication costs

GOAL 1.

JNRLSE Editorial Board will conduct a comprehensive review of the journal (completed by 2003 ASA Annual Meeting).

a. Plan—The JNRLSE Editorial Board will decide the form and mechanics of the review. Included participants in the review will be authors, subscribers, reviewers, cooperating organization partners, Society members, headquarters staff, and others identified by the JNRLSE Editorial Board. The assessment will consider types of articles published, future trends, content, style, likes and dislikes, and other relevant items. This report will include a series of recommendations on changes that should be done to increase the effectiveness, viability, and visibility of the JNRLSE.

b. Outcomes
1. Provide critical assessment of the current state of JNRLSE for the Editorial Board. Examine changes that need to occur to broaden our scope, enhance our impact, increase our visibility, and improve our long-term viability.
2. Provide Society Executive Committees with an assessment of potential changes. Identify areas of overlap with other journals or programs within the Society. Identify areas where journals and other programs can work together to enhance each other.
3. Provide Society membership and cooperating organizations a degree of confidence that JNRLSE is proactive in its publication program and values input from authors, reviewers, readers, the public, and others.

GOAL 2.

Attract more national and international authors to JNRLSE.

a. Plan—The JNRLSE needs to stress that the journal is international and diverse in scope. We currently attract some international and diverse authors but we need to enhance those numbers. The JNRLSE needs to add international Associate Editors. We do have Associate Editors from the cooperating organizations. Explore mechanisms to increase national and international submissions and authors’ perceptions about the value of JNRLSE. Develop and promote new types of refereed publications that are recognized as such by peers in 2003 and 2004.

b. Outcomes
1. Appoint at least one international Associate Editor to the JNRLSE Editorial Board by 2004.
2. Increase international submissions by at least 5% over 1995 to 2000 levels by 2004 and by 10% by 2006.
4. Increase web hits by 20% over current levels by 2004 and 30% by 2006.
5. Web-based peer reviewed lessons will be added to the JNRLSE in 2003.
6. Other new types submissions will be considered as they are identified.

GOAL 3.

Evaluate the review process.

a. Plan—The JNRLSE will be migrating to the electronic system of manuscript submission and review. We can then better keep track of manuscripts and where they are at in the review process. The JNRLSE also needs to evaluate the role and function of the Editorial Board to determine the effectiveness of the editor, associate editors, and to review the role of these positions in the manuscript approval process. We need to identify where time efficiencies can be realized for publication. As a result authors, reviewers, the editorial board, and readers will regard this process as being efficient, effective, and fair.

b. Outcomes
1. Improve the system of manuscript tracking or implement Manuscript Tracker by January 2004.
2. Evaluation of the role of Editorial Board’s roles and function in the manuscript approval process will be done by the 2004 ASA annual meetings.
3. Identification of processes where time efficiencies in the manuscript process will be implemented as soon as identified. Reduce the time involved in the approval process to less than 200 days for each newly submitted manuscript by January 2004 and to less than 180 days by January 2005.
4. Develop a reward program/mecchanism for the outstanding reviewer and Associate Editor.

GOAL 4.

Eliminate the trend of decreasing subscriptions and increase subscriptions by 5% for each of the next 3 years.
a. Plan—Recent declines in JNRLSE subscriptions need to be reversed for JNRLSE to remain viable. A survey of current subscribers, cooperative organizations, and others will need to be taken to determine the demographic information and possible marketing options (bundling our journals at reduced rate). The value of the JNRLSE needs to be emphasized and made more visible to Society members, cooperating organizations, and the public. Outreach programs need to be developed so authors can realize the impact of their articles on natural resources and life science education.

b. Outcomes
   1. Survey of subscribers, society members, cooperating organizations, and others will be done (probably in association with Goal 1) to determine subscriber preferences, demographics, journal delivery method, and many others. Identification of the target audiences will be evaluated. This survey will be completed by the 2003 ASA meetings.
   2. Develop promotional activities for various audiences (e.g., reduced rate or free access for all students. Free access for K–12 science teachers).
   3. Develop promotional and outreach items that stress the value of JNRLSE to the professional careers of the subscribers.
   4. Put all past issues online by 2005. At least make all issues over 3 years old free access to the public.
   5. Promotional program, e.g., for each new subscriber you receive a 5% discount in your subscription cost for the next year.

GOAL 5.

Eliminate the yearly deficit budget for this journal by 2006.

a. Plan—An important way to improve the viability of the JNRLSE is to eliminate the yearly budget deficit. Failure to reduce or eliminate this cost to Society funds will jeopardize the existence of the journal.

b. Outcomes
   1. Develop a plan to eliminate or drastically reduce the cost to the society by January 2004. Alternatives to consider electronic-only version, page charges, transfer the JNRLSE to the headquarters education budget and fund from there as part of annual dues and everyone in the societies would pay $3–5/year, increased subscriptions, increased subscription rates, and others). The JNRLSE could become part of the comprehensive educational program the Societies have. Consider other options identified by the survey and after consultation with headquarters education staff.
   2. Consider advertisements in the journal or on our web site and make recommendation to JNRLSE Editorial Board by 2004 annual meetings.

3. Webmaster’s Report—Beth Tucker

Beth and Sue sat down earlier this year and discussed the website. We revised the journal website and made the online JNRLSE more user-friendly. The site includes new features such as the ability to search for key words, sign up for email alerts, and there are more educational pictures on the site. The board asked about statistics, and Beth said we cannot provide detailed statistics about the site with the package we have now. Jeff Volenec said it would benefit the entire Society to have a website statistics package that would give us better information, such as number of download, etc.

ACTION: It was moved to make a recommendation to the ASA Board to purchase a more robust statistical package for the Societies to use on the website. Seconded. Carried.

The group felt that there are great opportunities to bundle the journals. We should cultivate junior colleges and community colleges as a possible source for new subscribers.

4. Other Matters

Nora Ransom said it is difficult to find reviewers. The board suggested starting a reviewer database for people who would review educational manuscripts. There was an old reviewer list for JNRLSE, and perhaps it could be revised. Dr. Malo said this should be a goal for the next year, to have a reviewer database for JNRLSE. Dr. Hatfield said that the board could function as the reviewers for papers. There are about 18 board members and a relatively low number of submissions, so this is a possible solution.

ACTION: [The current Reviewer Database online has the choice of Education. It would be best to keep one reviewer database and include subject areas specific to JNRLSE. Sue and Beth will check on this and perhaps expand this area of interest. We can advertise during the year for educators to sign up to review educational papers.]

The meeting was adjourned at 4:20 p.m.

—Susan Ernst, managing editor, and Doug Malo, editor

Visit JNRLSE Online for Index

Note that the issue does not contain an author and subject index. The Editorial Policy Coordination Committee, at its 2002 meeting in Indianapolis, IN, discussed and took action to cease publication of the printed author and subject indexes starting in 2003. This was done because anyone—subscribers and nonsubscribers—can access and search the online subject index and search titles and abstracts for names and/or key words. Visit the JNRLSE website at http://www.jnrlse.org/ and click on Search.