A003 Board of Directors

1. The meeting opened with 15 minutes of networking which included the discussion of “Program Planning” by Program Planning Officer Jim Ippolito.

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<tr>
<th>Facilitators to Lead Topic/Article Selection &amp; Discussion</th>
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<tr>
<td>February: Asim Biswas – “The Geopolitics of Agriculture and Food”</td>
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<td>March: Jim Ippolito – Program Planning</td>
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<td>April: Valentin Picasso</td>
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<td>May: Kathy Yeater – Dirty Publications</td>
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<td>June: Colin Campbell</td>
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<td>July: Peter Kyveryga</td>
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<td>August: Gary Feyereisen</td>
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<td>September: Calvin Trostle</td>
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<td>October: Taqdeer Gill</td>
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<td>December: Sara Uttech</td>
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2. ACTION: The following Consent Agenda items were approved:
- March 26, 2024 ASA Board of Directors Meeting Agenda
- Feb. 27, 2024 ASA Board of Directors Meeting Minutes, revised

3. CEO Jim Cudahy provided a Headquarters Update that included:
- The Societies annual audit is underway with plans to hold joint Budget & Finance Committee Call to review and ask questions of the auditor
- CCA Update: Report of a significant increase in number of exam registrations, attributed to improved marketing and a return to window testing from continuous testing
- Strategic Plan Outreach Objectives & Presentations:
  - Exhibited at MANRRS (Minorities in Agriculture, Natural Resources & Related Sciences) March 22 and NSTA (National Science Teachers Association) March 21-22
- Committees: Connections to Strategic Objectives
- Report on Congressional Visits Day March 4-6, 2024: 45 participants who were members, CCAs, and students with 63 Congressional meetings over 23 states

4. Publications Director Matt Wascavage provided an update that included:
• Four candidates were interviewed for the ASA Editor-in-Chief to replace Kathy Yeater, will have a final candidate for approval on the next call
• Editor Nominations due June 1 (self-nominations encouraged):
  o ASA & CSSA: **Crop, Forage & Turfgrass Management Editor**
  o ASA-CSSA-SSSA: **Agricultural & Environmental Letters Editor**
  o CSSA: **Journal of Plant Registrations Editor**
  o SSSA: **Editor-in-Chief**

5. Marketing & Brand Strategy Associate Director Hanna Jeske provided a Marketing Update, including increases in membership and Annual Meeting attendance.

6. Governance Director Sara Uttech reported:
   • Elections open. Vote through April 4: [www.agronomy.org/elections](http://www.agronomy.org/elections)
     President-Elect: John Holman, Kansas State & Wade Thomason, Oklahoma State
   • Finalize ASA Summer Hybrid Board Meeting in Madison:
     o Tuesday July 9: Travel Day
     o Wednesday July 10: All Day Board Meeting
     o Thursday July 11: Half Day Board Meeting, travel home after Noon
     o Call for agenda topics, field trip ideas
     o We make hotel reservations, you make travel arrangements
     o All travel expenses reimbursed with receipts (no per diems)

7. Encourage students to participate ASF Annual Meeting Travel Grants due July 25: [www.agronomy.org/awards](http://www.agronomy.org/awards) & [www.soils.org/awards](http://www.soils.org/awards)
   • **Advancing Pedology Award**
   • **Bridge Scholars** - **deadline May 13**
   • **Caregiver Travel Award**
   • **Graduate Student Travel Award**
   • **Hans Jenny Soil Field Trip Award**
   • **Henry Lin Travel Grant**
   • **Indian University Graduate Student Travel Award**

8. Next Board Meeting Tuesday April 23, 11:00am-12:15pm (Central) Agenda Preview:
   • Opening Discussion: Valentin Picasso
   • ASA Financials
   • Results: ASA Elections March 4-April 4, [www.agronomy.org/elections](http://www.agronomy.org/elections)

Consensus to Adjourn.