



## American Society of Agronomy Board of Directors Meeting Minutes Wednesday, March. 15, 2023 2:00-3:00pm (Central)

President Joann Whalen called the meeting to order.

### Board members present:

President: Joann Whalen, McGill Univ. (2023)

President-Elect Kristen Veum, USDA-ARS (2023)

Past President: Dave Clay, South Dakota State Univ. (2023)

Ag Production Systems: Calvin Trostle, Texas A&M (2024)

Climatology & Modeling: Jessica Torrion, Montana State (2024)

Early Career Rep.: Nicole Fiorellino, Univ. of Maryland (2025)

Finance Representative: Gary Feyereisen, USDA-ARS (2023)

ICCA Rep.: Amy Asmus, Asmus Farm Supply (2025)

Land Mgmt & Conservation: Gurpal Toor, U of Maryland (2024)

Ex-Officio: CEO Jim Cudahy

ASF Chair Samantha Miller, Corteva Agriscience (2023)

Program Planning Officer Jim Ippolito, Colorado State (2025)

Editor-in-Chief Kathy Yeater, USDA-ARS (2023)

### Unable to attend:

Biometry & Stats. Computing: Maria Villamil, U of Illinois (2024)

DEI Member-at-Large: Candice Duncan, U of Maryland (2023)

Education & Extension: Raj Khosla, Kansas State (2023)

Environmental Quality: Amy Shober, Univ. of Delaware (2025)

Grad Student Rep.: Harpreet Kaur, Univ. of Missouri (2023)

Global Agronomy: Wade Thomason, Virginia Tech (2023)

Industry Rep.: Colin Campbell, METER Group (2025)

### Also attending:

Chris Boomsma, Education Director

Susan Chapman, Member Services Director

Rachel Owen, Government Relations Associate Director

Wes Meixelsperger, CFO & Meetings Director

Luther Smith, Chief Administrative Officer

Sara Uttech, Governance Director

Susan Varghese, People & Culture Director

Matt Wascavage, Publications Director

### A003 ASA Board of Directors

1. The meeting opened 15 minutes early for optional networking.

2. ACTION: The following Consent Agenda were approved:

- March 15, 2023 ASA Board Meeting Agenda
- Feb. 15, 2023 ASA Board Meeting Minutes

3. In preparation for Strategic Planning, CEO Jim Cudahy reviewed the following:

- Stakeholder Survey results that will be presented on the March, April, and May Board Calls. This month focused on "Never Members," why they are not members and what products and service they value.
- Strategic Planning Meeting in Madison (with virtual components): updated to be July 26-28, 2023. Watch for more details to be announced.
- Prompting Monthly Questions for the Board, post replies on the ASA tab of the Google Document:
  - March: In one sentence, what does ASA represent?
  - April: Over the next five years, what do you want to see ASA accomplish?
  - May: Whose perceptions must we change to enable the accomplishments you listed?
  - June: How else must ASA change to allow it to achieve those accomplishments?

### A537 Science Policy Committee

Government Relations Associate Director Rachel Owen reported on Congressional Visits Days Feb. 27-28, 2023 with 55 attendees participating in 62 confirmed and 36 drop-in meetings. CEO Jim Cudahy shared positive student reflections about the event.

### A211 Budget and Finance Committee

CFO Wes Meixelsperger and Finance Board Representative Gary Feyereisen reviewed the year-end 2022 ASA Financial Summary and Income Statement with documents posted to the board website.

### ACS732 Program Planning

Annual Meeting, Oct. 29-Nov. 1, St. Louis: [www.acsmeetings.org](http://www.acsmeetings.org):

- Abstracts (due June 13), Registration (Early Bird Sept. 20), Hotels (Oct. 5)
- Opening Keynote Sunday Oct. 29 Chavonda Jacobs-Young, USDA-ARS Under Secretary for Research, Education, and Economics and Chief Scientist
- GO Scholar Mentors Needed by April 30: [www.goldenopportunitiescholars.org/mentor](http://www.goldenopportunitiescholars.org/mentor)
- New Diversity, Equity, Inclusion (DEI) Program Planning Committee Member. Send letter of Interest to Nate Ehresman [nehresman@sciencesocieties.org](mailto:nehresman@sciencesocieties.org) by March 30
- A concert will be held prior to the Keynote speaker on Sunday Oct. 29.

### ACS321 Editorial Policy & Procedures Committee

Publications Director Matt Wascavage provided a Publications update posted to the board website, including:

- Newly announce transformational agreements with Big 10
- Gathering information for the Wiley contract renewal process
- Call for Editor Nominations due May 1: [Agrosystems, Geosciences & Environment](#) to ASA Editor-in-Chief Kathy Yeater [kathleen.yeater@usda.gov](mailto:kathleen.yeater@usda.gov) and [Crop Science](#) to CSSA Editor-in-Chief Bingru Huang [huang@sebs.rutgers.edu](mailto:huang@sebs.rutgers.edu)

### ACS598 Decode 6 Advisory Committee

CEO Jim Cudahy announced the upcoming departure of Education Director Chris Boomsma who has taken the position of EVP/CEO of the Council of Agricultural Science & Technology (CAST) as of Aug. 1, 2023.

### A101 Nominations Committee

Governance Director Sara Uttech reported that elections opened on April 6 at [www.agronomy.org/elections](http://www.agronomy.org/elections) and promotions are underway. Board members are encouraged to vote and encourage others.

Consensus to Adjourn.