ASA Board of Directors Conference Call Agenda
Thursday June 22, 2017, 1:00pm Central

The meeting was called to order by ASA President Jessica Davis.

**Board Members Present:**
Jessica Davis, ASA President
Steve Evett, ASA President-Elect
Paul Fixen, ASA Past President
Alan Schlegel, Ag. Production Systems Section
Jeff Coulter, Biometry & Stats Computing Section
Tim Reinbott, Land Management & Conservation Section
Dennis Timlin, Climatology & Modeling Section
Sally Flis, ICCA Board Rep.
Jim Ippolito, Environmental Quality Section
Sieg Snapp, Global Agronomy Section
John Holman, Education & Extension Section
Jeff Volenec, ASF Board Chair, ex-officio

**Danielle Cooney, Graduate Student Rep.**
**Dave Clay, Finance Board Rep.**
**Ellen Bergfeld, Chief Executive Officer, ex-officio**
**Karl Anderson, Government Relations Director**
**Susan Chapman, Member Services Director**
**Bill Cook, Meetings Director**
**Susan Fisk, Science Communications Director**
**Wes Meixelsperger, CFO/Meetings Director**
**Ian Popkewitz, IT/Operations Director**
**Luther Smith, Business Relations Manager**
**Sara Uttech, Governance & Membership Senior Manager**

**Unable to Attend:**
Beth Guertal, ASA Editor-in-Chief, ex-officio

**Also Participating:**
Karl Anderson, Government Relations Director
Susan Chapman, Member Services Director
Bill Cook, Meetings Director
Susan Fisk, Science Communications Director
Wes Meixelsperger, CFO/Meetings Director
Ian Popkewitz, IT/Operations Director
Luther Smith, Business Relations Manager
Sara Uttech, Governance & Membership Senior Manager

A003 ASA Board of Directors
1. **ACTION:** Motion by Tim Reinbott, seconded by Jim Ippolito, to approve the May 4, 2017 ASA Agenda. Unanimous approval.
2. **ACTION:** Motion by Jeff Coulter, seconded by Danielle Cooney, to approve the April 20, 2017 ASA Board Minutes. Unanimous approval.

A301 Editorial Affairs, Policies, and Practices
1. **ACTION:** Motion by Jeff Coulter, seconded by Sieg Snapp, to approve EIC Beth Guertal’s recommendation of Dave Clay as *Agronomy Journal* Editor (2018-2020). Unanimous approval.
   - Sara to work with Jessica Davis on holding an election to fulfill Dave Clay’s second term as Finance Board Chair.
2. Call for ASA Editor-in-Chief: Nominations due June 30 to Jessica Davis. There is one nominee so far.
3. Dave Clay initiated a discussion on developing an Agronomy Journal Paper of the Year Award to engage our membership, create interest, and honor best papers. Following discussion, a small group volunteered to develop the guidelines and judging criteria chaired by Dave Clay and including Sieg Snapp, Dennis Timlin, Danielle Cooney, Steve Evett, and Bill Cook. They are tasked with drafting guidelines for the board to review on an upcoming call.

A212 Reinvest ASA
The Reinvest ASA Committee approved six proposals totaling $110,000 for 2017-2018. Following discussion, there was consensus to rework the language and focus of the Reinvest ASA guidelines. The Reinvest ASA Committee is tasked with developing these updated guidelines and bring them for reviewed by the board prior to the next round of Reinvest ASA Funding (February) that will include:
- Membership aspect – increase membership/impact members
- External focus/outreach
- Add language about scope of work/expectations (CSA News article, social media, Annual Meeting poster, etc.)

A441 Fellows
1. **ACTION:** The 2017 ASA Fellows were unanimously approved via an email vote of the ASA Board.
2. Jessica Davis initiated a discussion on how to increase diversity, including women, for ASA Fellows and other ASA awards.
   Suggestions include:
   - Work with ASA Communities and Sections to encourage nominations: add to the Board Rep Talking Points.
   - Connect Annual Meeting emails with Award promotions.
   - Ask the Diversity Committee and Women in Science Committee to provide suggestions on this topic to the board.
   - Tap into best practices. Ask at CESSE and other organizations how they do it.
• Reach out to Department Heads to encourage diversity, nominations: add to the Department Head breakfast agenda.

**A463 ASA Presidential Award**
Jessica Davis announced that the 2017 ASA Presidential Award will be a group award presented to Women Farmers globally.

**A733 ASA Specialized Conferences**
The following ASA Specialized Conferences were agreed to in concept, with a need to work on budgets to be reviewed on the next board call:
- Nitrogen Summit: June 2018 in Estes Park, CO
- Sustainable Agronomy Educational Conference

**A711 ASA Program Planning**
Jim Ippolito, Steve Evett, and Wes Meixelsperger provided an update of the Annual Meeting Oct. 22-25 in Tampa:
- Sunday Oct. 22 ASA Board Meeting, 2:00-4:00pm
- Sunday Oct. 22 Opening Keynote: Cathie Woteki, Former Chief Scientist/Ag Under Secretary
- Monday Oct. 23 ASA Town Hall, 4:00-5:00pm
- Tuesday Oct. 24 Movie Night: *Between Earth and Sky: Climate Change on the Last Frontier*
- Wednesday Oct. 25 ASA Award Breakfast/York Plenary: Scott Angle, IFDC
- Wednesday Oct. 25 Closing Keynote: George Kourounis, Adventurer/Explorer
- Changes to note: The new ASA Town Hall on Monday will help tighten up the ASA Awards Ceremony on Wednesday by pulling out the Presidents report, ASF report, SASES report, CEO report. The new Town Hall will be a trial for this year as we hope to get feedback from members and make improvements for next year.

Consensus to adjourn.