The meeting was called to order by ASA President Dave Mengel.

**Board Members Present:**
- David Mengel, ASA President
- Jean Steiner, ASA President-Elect
- Sharon Clay, ASA Past President
- Drew Lyon, Ag. Production Systems Section
- Mark David, Environmental Quality Section
- Jessica Davis, Global Agronomy Section
- Donald Blackburn, Industry Board Rep.
- Steven Petrie, Finance Board Rep.
- Kathleen Yeater, Biometry & Stats Computing Section
- Jeffory Hattey, Education & Extension Section
- Timothy Reinbott, Land Mgmt & Conservation Section
- Shaun Casteel, Early Career Board Rep.
- Steve Evett, Climatology & Modeling Section
- Frederick Vocasek, ICCA Registrants Board Rep.

**Also Participating:**
- Darrin Lickfeldt, Program Planning Officer, ex-officio
- Ellen Bergfeld, Chief Executive Officer, ex-officio
- Dave Clay, Incoming Finance Board Rep.
- Paul Fixen, Incoming President-Elect
- Karl Anderson, Director of Government Relations
- Bill Cook, Director of Publications
- Susan Fisk, Dir. of Public and Science Communications
- Wes Meixelsperger, CFO
- Ian Popkewitz, Director of IT/Operations
- Luther Smith, Director of Certifications
- Sara Uttech, Senior Mgr – Governance & Membership
- Warren Dick, ASA Editor-in-Chief, ex-officio

**Unable to attend:**
- Warren Dick, ASA Editor-in-Chief, ex-officio

**A003 Board of Directors**

1. Dave Mengel acknowledged the ASA Board members whose terms end in 2014 and thanked them for their service: Sharon Clay, Warren Dick, Jeff Hattey, Jessica Davis (re-elected), and Steve Petrie. Dave Mengel welcomed the ASA Board members whose terms begin in 2015: Jean Steiner (President), Paul Fixen, Johnathon Holman, Beth Guertal, David Clay, and Jessica Davis (re-elected).

2. **ACTION:** Motion by Sharon Clay to Approve the Nov. 6 Agenda. Seconded by Don Blackburn. Unanimous approval.

3. **ACTION:** Motion by Don Blackburn to approve the Oct. 23 Board Meeting Minutes. Seconded by Mark David. Unanimous approval.

**A211 Budget and Finance**

CFO Wes Meixelsperger gave a financial presentation, including an overview of the Budgetary Process.

1. **ACTION:** Motion by Steve Petrie to approve the ASA 2015 Budget. Seconded by Jean Steiner. Unanimous approval.

2. **ACTION:** Motion by Steve Petrie, seconded by Kathy Yeater. Unanimous approval: The current President, in consultation with the Incoming President, shall appoint a committee consisting of the Budget & Finance Board Representative and other members as appropriate. The committee will be charged with three tasks:
   1. Examine the business model of the Society to determine if the current model is sustainable. If the current business model is unsustainable, the committee should recommend a more sustainable business model to the Board for their consideration.
   2. Examine the role of the Investment Portfolio in the Society's overall financial health and develop guidelines for the appropriate use of the earnings from the Investment Portfolio.
   3. Recommend a "desired range" for the value on the Investment portfolio in relation to the overall Society Budget.

3. **ACTION:** Motion by Kathy Yeater, seconded by Steve Petrie with unanimous approval: Support a task force developed by ACSESS to have communications with the other Society boards on dues. Friendly amendment by David Clay and accepted by Kathy Yeater: The task force will examine what rights you would then have within each Society including publishing, registration, subscriptions. The board recommends that the task force will request on the ASA membership form what the primary, secondary, tertiary Society is and have it set it up so that they could refuse to answer, or they could make their selections equal.
A301 Editorial Affairs, Policies, and Practices Committee
Director of Publications Bill Cook gave a publications presentation, including an update on the Digital Library and book publishing.

1. **ACTION:** Motion by Drew Lyon to accept ASA Editor-in-Chief Warren Dick’s recommendation of Peter Thomison’s appointment as co-editor of the crop section of Crop, Forage, and Turfgrass Management. Seconded by Jeff Hattey. Unanimous approval.

A101 Nominations Committee
Dave Mengel reviewed the schedule for the 2015 ASA Election, noting that candidates’ names for the following positions are to be submitted by Nov. 20 to the current board rep and Sara Uttech:

- ASA President-Elect: 2 candidates needed
- ASA Section Chairs-Elect: 2 candidates needed from each
- ASA Section Board Representatives: 2 candidates needed from each – Agronomic Production Systems Section, Biometry and Statistical Computing Section, Climatology and Modeling Section, Land Management and Conservation Section

A431 General Awards Committee
Sharon Clay provided an update on ASA Awards based on feedback from awards committee chairs which she recently contacted asking if their awards were relevant. Overall, the sentiment was that the awards were still relevant, though there was a need to increase the number of candidates by publicizing the award more. It was also suggested that undergraduate/graduate scholarships may receive more applications if the number of reference letters was reduced from three to two.

2015 ASA Meetings
- There was consensus to set the 2015 ASA Board Calls by semester as was done last year. Sara Uttech will send out a Doodle Poll with dates for the Spring Semester.
- Following a brief discussion on combining the Spring Board Meeting with August B&F Meeting, it was agreed to keep the Spring Board Meeting to focus on our business model, goal setting, and reports on initiatives. We will expand the B&F Meeting in August to make it open to whoever from the Board wishes to attend.
- The next ASA Board Meeting Date is Thursday, Dec. 11, 2014 at 3:00pm Central.