ASA Board of Directors Conference Call Agenda  
Thursday, April 3, 2014, 10:00AM Central

The meeting was called to order by ASA President Dave Mengel.

**Board Members Present:**  
David B. Mengel, ASA President  
Jean L. Steiner, ASA President-Elect  
Sharon A. Clay, ASA Past President  
Drew J. Lyon, Agronomic Production Sys Section  
Kathleen M. Yeater, Biometry & Stats Computing Section  
Steven R. Evett, Climatology & Modeling Section  
Mark B. David, Environmental Quality Section  
Jessica G. Davis, Global Agronomy Section  
Timothy R. Reinbott, Land Mgmt & Conservation Section  
Steven E. Petrie, Finance Board Rep.  
Shaun N. Casteel, Early Career Board Rep.  
Frederick F. Vocasek, ICCA Board Rep.  
Warren A. Dick, ASA Editor-in-Chief, ex-officio  
Darrin W. Lickfeldt, Program Planning Officer, ex-officio  
John L. Havlin, ASF Chair, ex-officio  
Karl Anderson, Director of Government Relations  
Susan Chapman, Director of Member Services  
Wes Meixelsperger, CFO  
Ian Popkewitz, Director of IT & Operations  
Luther Smith, Director of Certification & Licensing  
Sara Uttech, Senior Mgr – Governance & Membership  
Jeffory A. Hattey, Education & Extension Section  
Donald J. Blackburn, Industry Board Rep.

**A003 Board of Directors**

1. **ACTION:** Moved by Tim Reinbott to approve the April 3, 2014 Agenda. Seconded by Shaun Casteel. Carried unanimously.

2. **ACTION:** Moved by Drew Lyon to approve the Feb. 26, 2014 Board conference call minutes. Seconded by Sharon Clay. Carried unanimously.

3. The ASA Spring Board Meeting will be in Madison. Forward agenda items for both meetings to Dave Mengel and Sara Uttech. Book your flight and send itinerary to Sara Uttech & Stacey Phelps so we can reserve your hotel.
   - Wednesday May 28 – Joint ASA/CSSA Board Meeting Noon-5pm, followed by dinner (travel to arrive by noon, or day before)
   - Thursday May 29 – ASA Board Meeting 8am-5pm, followed by optional dinner (travel after 5pm or next day)

4. The next Board call is scheduled for April 23, 2014 9:00AM Central, but may be cancelled.

**A212 Reinvest ASA**

**ACTION:** Moved by Drew Lyon to set the 2014 Reinvest ASA Program up to $250,000. Seconded by Steve Petrie. Carried unanimously. The A212 Reinvest ASA Committee will issue a call for proposals and will review submissions with final approval from the Board.

Finance Board Rep. Steve Petrie brought up the idea of setting up an Endowment account to be used for Reinvest ASA programs where it would be a more stable amount each year. Dave Mengel will ask the Budget & Finance Committee to look into this and report back to the board with their recommendation.

**A537 Science Policy**

Karl Anderson provided an update on the Congressional Visits Day held March 25, 2014. A total of 55 individuals that included 23 graduate students, 9 CCAs, and staff made nearly 100 visits to members of Congress.

**ACTION:** Moved by Fred Vocasek to sign on to a letter written to the Federal Aviation Association on unmanned aircraft systems rulemaking that was requested by the Association for Unmanned Vehicle Systems International. And the Academy of Model Aeronautics. Seconded by Tim Reinbott. Carried Unanimously.

**2014 Annual Meeting Update**

Program Chair Jean Steiner reported on the following confirmed speakers for the 2014 Annual Meeting:
- Sunday Keynote and Monday CSSA Awards Breakfast: Jeff Raikes – formerly with Microsoft and the Gates Foundation, to discuss sustainability, development, and education
- ASA York Lecture/Awards Breakfast: Barbara Burlingame, Food and Agriculture Organization (FAO)
- SSSA Brady Lecture/Awards Breakfast: Diana Wall, Colorado State University
• Closing session: Randy Olson – filmmaker, telling your story/science communications, with possible workshop

ASA Program Planning Officer Darin Lickfeldt asked the board to forward to him and Jean any Lunch and Learn topics that they would like to see for this year.

A463 ASA Presidential Award
Dave Mengel requested board members to consider individuals who would make good candidates for the first 2014 ASA Presidential Award, awarded to those who have influenced the science or practice of agronomy so greatly that the impact of their efforts will be enduring on future science. Forward names to Dave Mengel and Sara Uttech.

Committee Appointments
Dave Mengel requested that board members consider individuals who would make good candidates to forward to him their names for the following positions:
  • ASA Editor-in-Chief for 3-year term beginning 1/1/2015
  • ASA Membership Task Force, ASA Awards Task Force, Crops & Soils Editorial Board

A101 Nominations Committee
Sharon Clay reported the 2014 ASA Election Results; including incoming president-elect Paul Fixen, International Plant Nutrition Institute, Brookings SD.

Consensus to adjourn.