ASA Board of Directors Meeting
Thursday, November 7, 2013 Tampa, FL

The meeting was called to order by ASA President Sharon Clay.

**Participating ASA Board Members:**
- President: Sharon Clay
- Past President: Ken Barbarick
- President-Elect: Dave Mengel
- Agronomic Production Systems: Drew Lyon
- Biometry and Statistical Computing: Kathy Yeater
- Climatology and Modeling: Steve Evett
- Environmental Quality: Jim Ippolito
- Incoming President-Elect: Jean Steiner
- Education and Extension: Jeff Hattey
- Finance Representative: Steve Petrie
- Editor-in-Chief (Ex-officio): Warren Dick
- Global Agronomy: Jessica Davis
- Land Management and Conservation: Tim Reinbott
- ICCA Representative: Fred Vocasek
- CEO (Ex-officio): Ellen Bergfeld
- Program Planning Officer (Ex-officio): Robert Lacey

**Also Participating:**
- Program Planning Officer-Elect: Darrin Lickfelt
- Incoming President-Elect: Jean Steiner
- Wes Meixelsperger, Chief Financial Officer
- Luther Smith, Director of Certifications
- Mark Mandelbaum, Director of Publications & Meetings
- Karl Anderson, Director of Science Policy
- Bethany Johns, Science Policy Manager
- Susan Chapman, Director of Member Services
- Susan Fisk, Director of Public & Science Communications
- Ian Popkewitz, Director of IT & Operations
- Sara Uttech, Senior Manager–Governance & Membership

**Board Members unable to attend:**
- ASF Chair (Ex-officio): John Havlin
- Early Career Representative: Aaron Patton
- Industry Representative: Dave Bubeck

**A003 Board of Directors**
ACTION: Moved by Steve Evett, seconded by Tim Reinbott to approve the Agenda. Unanimously approved. ACTION: Moved by Ken Barbarick, seconded by Jim Ippolito to approve the Oct. 8, 2013 Minutes. Unanimously approved.

Sharon Clay acknowledged the board’s appreciation of members whose terms are ending in 2013:
- Past President, Ken Barbarick
- Early Career Rep., Aaron Patton
- Industry Rep., David Bubeck

Sharon Clay welcomed new board members whose terms begin in 2014:
- President-Elect, Jean Steiner
- Early Career Rep., Shaun Casteel
- Industry Rep., Don Blackburn

**A211 Budget and Finance**

**ASA Public Relations**
There was a brief review and potential for follow up from the Annual Meeting Ninja Science Communications Training that several board members attended. There was consensus that a full day was too long, but a half-day focusing on one topic of communications each year would be good to continue.

**ASA Presidential Award Criteria**
Sharon Clay presented the ASA Presidential Award Criteria for this new ASA Award that would begin in 2014. ACTION Moved by Steve Evett to approve the ASA Presidential Award. Seconded Jim Ippolitio seconded. Unanimously approved.

**Global Plant Council**
The financial support request from the Global Plant Council was tabled until the next call so we can have Henry Nguyen join the call to discuss the GPC and their Strategic Plan.
A301 Editorial Affairs, Policies, and Practices

Director of Publications Mark Mandelbaum presented a proposal for non-ASA members to pay page charges for Agronomy Journal. Editor in Chief Warren Dick suggested that we consider letting the recent page charge changes run its course. Following discussion, consensus to keep the current page charge structure. Mark also reported that ASA and CSSA will take full ownership of The Plant Management Network journals as of 1/1/2014 – financially and editorially, becoming part of the Digital Library, including archives, and that there is an option to combine the PMN journals into one mega journal. He will work with the three editors-in-chief to write up a proposal. There was discussion about the PMN journals focus on applied science and use of English units. Warren will work with Ian Popkewitz for a way to show both English and SI units – or toggle/hover to show them. Dave Mengel suggested that we use the PMN model to create Briefs – short papers published quickly while producer are combating things like the drought, made available to CCAs. Sharon Clay suggested that rejected papers from AJ could be shuttled to PMN journals. Warren Dick announced that Ken Barbarick is the new editor of Natural Sciences Education beginning in 2014 and that they are still looking for a Journal of Environmental Quality editor.

Greenfield Scholars Program Update
Sharon Clay announced that the Agronomic Science Foundation Board approved the Greenfield Scholars Program as part of the Golden Opportunity Scholars Institute. The new program is sponsored by ASA and the International Certified Crop Adviser program with the specific purpose to support a projected 5 undergraduates in 2014 in a B.S. or Associate of Science program with plans to pursue the CCA/CPAg certification. The ICCA Board has approved $25,000 to establish the program. ACTION: Fred Vocasek moved that ASA fund the Greenfield Scholars program at $25,000, seconded by Dave Mengel. Steve Evett amended the motion to read that it is a one-time $25,000 allocation. There was discussion about using the carry-over dollars from Reinvest ASA vs. amending the 2014 ASA Budget. It was moved by Ken Barbarick to table the motion until the next call to review the balance of the Reinvest ASA carryover dollars if it can cover the $25,000 for the Greenfield Scholars program.

Certified Crop Adviser Program
Dave Mengel began a discussion of the CCA program. He would like to explore ways CCAs can become members of ASA. There was also a discussion of the India CCA program and how cultural differences are a challenge in getting the program established there. ACTION: Fred Vocasek moved that we allow the contract with ISAP to expire, seconded by Dave Mengel. Passed unanimously. Fred also said there was concern with the "American" Society of agronomy certifying them. Sharon suggested that we emphasize the "International" Certified Crop Adviser Board instead.

Dues Discussion
There was a brief discussion on the current ACS Ad Hoc Dues Task Force – the three Societies are currently looking at options for how to change the dues structure (currently a price break to join more than one Society), without losing members in the process. There will be more discussion on this topic with SSSA leading the charge.

2014 Elections
Division Chairs will submit candidate names to Sara Uttech by Nov. 20 for Section Chairs-Elect; Extension & Education Section Board Rep., Global Agronomy Section Board Rep., Finance Board Rep; and ASA President-Elect.

Future ASA Conference Calls:
- Regularly scheduled Dec. 10 9am Call – reschedule due to CSSP Meeting—Sara to send out a doodle poll.
- Schedule for calls in 2014 (currently 2nd Tues at 9am) – Sara will send a Doodle with times from Dave Mengel.
- Decide on date/location of Spring 2014 Board Meeting. Consensus to meet in Madison in late May/early June, and to meet jointly with CSSA and SSSA, if possible as it's useful to work together. Sara will send a Doodle poll.

Consensus to adjourn.