ASA Board of Directors Conference Call  
Aug. 19, 2013 10:00AM CDT

Participating ASA Board Members:
President: Sharon Clay
Past President: Ken Barbarick
President-elect: Dave Mengel
Agronomic Production Systems: Drew Lyon
Biometry and Statistical Computing: Kathy Yeater
Climatology and Modeling: Steve Evett
Environmental Quality: Jim Ippolito

Finance Representative: Steve Petrie
Land Management and Conservation: Tim Reinbott
Industry Representative: Dave Bubeck
CEO (Ex-officio): Ellen Bergfeld
Editor-in-Chief (Ex-officio): Warren Dick
Program Planning Officer (Ex-officio): Robert Lacey

Also Participating:
Incoming President-elect: Jean Steiner
Program Planning Officer-elect: Darrin Lickfelt
CFO: Wes Meixelsperger
Director of Government Relations: Karl Anderson
Director of Member Services: Susan Chapman
Director of Business Development: Alexander Barton

Board Members unable to participate:
Early Career Representative: Aaron Patton
Global Agronomy: Jessica Davis
Education and Extension: Jeff Hattey
ICCA Representative: Fred Vocasek
Agronomic Science Foundation Chair (Ex-officio): John Havlin

A003 Board of Directors
ACTION: Moved by Ken Barbarick to approve the Agenda and the July 9, 2013 Board Conference Call Minutes. Seconded by Tim Reinbott. Carried unanimously.

A211 Budget and Finance
Wes reviewed the Smith Barney Investment Policy Recommendations. ACTION (FROM A STANDING COMMITTEE):
The Budget & Finance Committee recommends that the Board adopt the Smith Barney recommendations for ASA that 1) Changes the current overall asset allocation from 50% equity/50% fixed income (+/- 10%) to 60% equity/40% fixed income (+/- 10%); and 2) Fixed Income assets may be invested in less-than-investment grade securities, but at no more than 10% of the fixed income total. Carried unanimously. This investment policy will be reviewed annually by the B&F Committee.

A501 ASA North Central Regional Branch
Member Services Director Susan Chapman reported that there is not adequate interest in continuing with the North Central Regional Branch as they no longer hold elections and have not held a meeting since 2009 (37 people attended). A survey showed a potential lost connection with graduate students who attended to develop presentation skills, though any remaining funds could be moved to a fund to specifically enhance graduate student activities. ACTION: Moved by Drew Lyon to dissolve the North Central Branch and move remaining funds ($9,125.24) to the R.R. Johnson Graduate Student Program Fund. Seconded by Ken Barbarick. Carried unanimously.

A335.1 Natural Sciences Education Editorial Board
ACTION: Moved by Steve Evett to approve Editor-in-Chief Warren Dick’s recommendation of Ken Barbarick’s appointment as Editor of the journal Natural Sciences Education for a 3-year term beginning 1/1/2014. Seconded by Drew Lyon. Carried unanimously.

A201.4 Strategic Planning

ACS466 Golden Opportunity Scholars Institute
Director of Business Development Alexander Barton gave an update of a proposal for a Greenfield Scholars Program, part of the Golden Opportunity Scholars Institute, to encourage students to pursue a professional/certified career. Alexander will work with Sharon Clay, ICCA Chair Amy Asmus and ASF Chair John Havlin to finalize the program for implementation in 2014 and will report back on a future call.

A211 Budget and Finance
Following the ACSESS Board Meeting in August, a Dues Task Force has been formed. ASA is represented by Incoming President-Elect Jean Steiner and ASA B&F Chair Steve Petrie.
A711 Program Planning
Annual Meeting Update:
  a. Sharon welcomed the newly appointed ASA Program Planning Officer: Darin Lickfeldt, Dow AgroSciences
  b. ASA Board Events:
     • Science Communications Workshop, Sunday Nov. 3, 7:30am–4:30pm RSVP to Susan Fisk
     • VIP/ASF Reception, Sunday Nov. 3, 4:30-5:45pm, Opening Keynote 6pm, Reception 7-9pm
     • ASA Breakfast and Awards and York Plenary, Tuesday, Nov. 5, 7:30-9:30am
     • Movie Screening, “Green Fire: Aldo Leopold and a Land Ethic For Our Time,” Tuesday, Nov. 5, 7-9pm
     • Section Business Meetings throughout the week
       β Draft discussion items for Section Board Reps to take to Business Meetings
     • ASA Board of Directors Meeting, Thursday Nov. 7, 7:00-10 am (breakfast at 6:30am, new members 9-10am)
       β Agenda items to Sharon/Sara, finalize by mid-October

Consensus to Adjourn

The next ASA Board Call: Tuesday Oct. 8 at 9:00am CDT (Sept. 10 Call canceled by Sharon Clay)