ASA Board of Directors Conference Call
May 9, 2013
(Call started at 2:30 PM CDT; ended at 3:25 PM)

The meeting was called to order by President Sharon Clay. Board participants were:
Sharon A. Clay, ASA President
David B. Mengel, ASA President-Elect
Kenneth A. Barbarick, ASA Past President
James A. Ippolito, Environmental Quality Section Board Rep.
Jessica G. Davis, Global Agronomy Section Board Rep.
Frederick F. Vocasek, ICCA Registrants Board Rep.
Warren A. Dick, ASA Editor-in-Chief, ex-officio
Ellen Bergfeld, Chief Executive Officer, ex-officio

Also participating:
Jean L. Steiner, Incoming ASA President-Elect
Jeffrey J. Volenec
Sylvie M. Brouder
Bud Crouch, Strategic Planning Facilitator
Wes Meixelsperger, Chief Financial Officer
Karl Anderson, Director of Government Relations
Susan Chapman, Director of Member Services
Mark Mandelbaum, Director of Publications
Ian Popkewitz, Director of IT and Operations
Cathy Goudreau, Recorder

Board members unable to participate:
Drew J. Lyon, Agronomic Production Systems Section Board Rep.
Steven R. Evett, Climatology and Modeling Section Board Rep.
Steven E. Petrie, Finance Board Rep.
Robert M. Lacey, Program Planning Officer, ex-officio
John L. Havlin, ASF Chair, ex-officio

A003 Board of Directors
1. ACTION: Moved by Dave Bubeck to approve the agenda and the April 9 Board conference call minutes. Seconded by Tim Reinbott. Carried unanimously.

2. The Board Strategic Planning Session will be held May 22-23 in Madison.

A211 Budget and Finance
Wes reported a net income from operations for the three months ending March 31, 2013. Financials will continue to be tracked closely to assess whether Board actions, particularly in the publications area, produce the revenue that was anticipated.
ACS237 Membership and Society Identity
1. The ASA membership survey conducted in February builds on the 2005 membership survey. Susan led the Board through a review of the survey results, focusing on the format and how to read and interpret the data. Board members were encouraged to familiarize themselves with the survey results in preparation for the May 22-23 Strategic Planning Session.

2. Mark briefly touched on the Communications Activity Report highlighting outreach and PR activities on behalf of ASA for the first quarter. Board members were encouraged to read the report as it provides useful background for the ASA website redesign project.

A301 Editorial Affairs, Policies, and Practices
In response to the February 22, 2013 OSTP Memorandum directing Federal Agencies that fund more than $100 million annually in scientific research, to develop policies to increase public access to research funded by the Federal Government, the SSSA Board of Directors drafted a document summarizing the views of SSSA related to increased access to SSSA publications, data preservation, archiving, and increasing the availability of the full spectra of scientific data related to research and research findings of Federally-funded scientific research. Realizing that policies are not yet developed and that more discussion is needed, the SSSA Board did approve the document as SSSA’s position on the issue.

The ASA Board was encouraged to adopt a similar position on the issue. Jeff Volenec and Sylvie Brouder joined in a lengthy discussion of the OSTP Memo and ASA’s proposed response, as they will carry ASA’s position forward and represent the Societies at the National Academy of Sciences planning meetings on May 14-15 (publications) and May 16-17 (data).


Board members were encouraged to forward any further thoughts or comments to Jeff and Sylvie. An update will be provided following the May 14-15 NAS meetings.

Meeting adjourned.