ASA Board of Directors Conference Call  
September 6, 2012  
(Call started at 10:00 AM CDT; ended at 11:10 AM)

The meeting was called to order by President Ken Barbarick. Board participants were:

Kenneth A. Barbarick, ASA President  
Sharon A. Clay, ASA President-Elect  
Newell R. Kitchen, ASA Past President  
Alexandra N. Kravchenko, Biometry and Statistical Computing Section Board Rep.  
Robert J. Lascano, Climatology and Modeling Section Board Rep.  
James A. Ippolito, Environmental Quality Section Board Rep.  
Jessica G. Davis, Global Agronomy Section Board Rep.  
Steven E. Petrie, Finance Board Rep.  
Warren A. Dick, ASA Editor-in-Chief, ex-officio  
Robert M. Lacey, Program Planning Officer, ex-officio  
Ellen Bergfeld, Chief Executive Officer, ex-officio  
Also participating:  
David B. Mengel, Incoming ASA President-Elect  
R. Louis Baumhardt, Crop Irrigation Strategies and Management proposed Community  
David Brauer, Crop Irrigation Strategies and Management proposed Community  
Wes Meixelsperger, Chief Financial Officer  
Karl Anderson, Director of Government Relations  
Mark Mandelbaum, Director of Publications  
Cathy Goudreau, Recorder  
Board members unable to participate:  
Frederick F. Vocasek, ICCA Registrants Board Rep.  
James G. Coors, ASF Chair, ex-officio  

A003 Board of Directors  
1. ACTION: Moved by Sharon Clay to approve the conference call agenda and the August 2, 2012 Board conference call minutes. Seconded by Newell Kitchen. Carried unanimously.

2. The next conference call is scheduled for October 4, 10:00 AM Central Daylight Time.

A201 Organization, Policy and Bylaws  
The Board reviewed the request for a new Community on Crop Irrigation Strategies and Management, as presented by Louis Baumhardt. There is some common overlap with the Remote Sensing of Evapotranspiration and the Sensor-Based Water Management Communities, however, their leadership have suggested cosponsoring sessions at the annual meetings.

ACTION: Moved by Steve Petrie to approve the Crop Irrigation Strategies and Management Community. Seconded by Aaron Patton. Carried unanimously.
A201.4.18 Water Security for Agriculture Task Force
Karl Anderson reported on behalf of Fred Vocasek. AAAS has approved the ‘Green dreams, blue waves, and shades of gray – the reality of water’ symposium proposal submitted by the task force. $15,000 has been included in the 2013 Science Policy Office budget for this activity. Initial draft of the ‘Greening the agricultural water system’ position paper is due in October. The position paper will be released in conjunction with the AAAS symposium.

A211 Budget and Finance
1. The Board has taken the following actions regarding page charges:
   ▪ May 21-22, 2012 Board Meeting: *Agronomy Journal* cease print publication with December 2012 being last print issue and become an on-line only journal beginning January 2013. Members can purchase a print copy for an additional fee.
   ▪ May 21-22, 2012 Board Meeting: Beginning January 1, 2013 *Agronomy Journal* have no page charges for the first 7 pages of content and $100 per page beyond 7 for members; $200 per page beyond 7 for nonmembers.
   ▪ August 2, 2012 Board conference call: Eliminate page charges and cease print publication for *Natural Sciences Education* (formerly *Journal of Natural Resources and Life Sciences Education*) beginning January 2013.

The B&F Committee met August 7 to review the proposed 2013 budget and spent considerable time addressing the financial impact of previous Board actions regarding page charges. The Board discussed in detail the two models presented by Steve on behalf of the B&F Committee. The operating loss projected with little publishing revenue assumes an 18% increase in digital library revenue in both models.

   ▪ Model 1: No changes to May and August Board actions outlined above
   ▪ Model 2: Revised rates recommended by B&F Committee

ACTION: Moved by Steve Petrie to adopt the following page charge rates recommended by the B&F Committee in model 2. Seconded by Jim Ippolito. Motion failed (2 in favor, 7 opposed).

   *Agronomy Journal*
   Pages 1-6, $55/page
   Pages 7+, $125/page
   Non Member Charge, $70/paper
   Tables/Figures, $0
   Open Access, $800/ article

   *Journal of Environmental Quality*
   Pages 1-7, $0
   Member Pages 8+, $100/page
   Non Member Pages 8+, $200/page
   Tables/Figures, $0
   Open Access, $800/ article

   *Natural Sciences Education*
   Journal Article, $150
   Web Lesson, $65
   Open Access, $800/ article
As the above motion did not pass, it was clarified that the May 21-22 Board actions addressing *Agronomy Journal* and the August 2 Board action addressing *Natural Sciences Education* will not be changed, thus the rates will be:

**Agronomy Journal**
- Pages 1-7, $0
- Member pages 8+, $100/page
- Non Member pages 8+, $200/page
- Tables/Figures, $0
- Open Access, $800/article

**Natural Sciences Education**
- Pages 1–unlimited, $0
- Web lesson, $0
- Tables/Figures, $0
- Open Access, $800/article

2. **ACTION:** Moved by Robert Lascano to approve the following model recommended by the B&F Committee for the *Journal of Environmental Quality*. Seconded by Jim Ippolito. Carried unanimously.

**Journal of Environmental Quality**
- Pages 1-7, $0
- Member Pages 8+, $100/page
- Non Member Pages 8+, $200/page
- Tables/Figures, $0
- Open Access, $800/article

**A711 Program Planning**
1. The Board reviewed the Program Regulations addressing classes of papers, membership requirement, number of oral papers, and publication policy, as revised by the Annual Meetings Planning Committee. It was noted that the CSSA Editor-in-Chief is recommending further revision to the publication policy section based on concerns expressed by the CSSA Board of Directors.

Several Board members expressed concern with the revised verbiage under the publication policy section recommended by CSSA. Ken requested Warren work with the CSSA and SSSA Editors-in-Chief to revise the publication policy section of the document and present it to the three Boards for approval.

2. Due to time constraints, the following items will be added to the October 4 Board conference call agenda:
   - Review discussion items for Section Reps to take to business meetings
   - Review agenda for October 25 Board meeting

**ACTION:** Moved by Robert Lascano to adjourn. Seconded by Aaron Patton. Carried unanimously.