ASA Board of Directors Conference Call  
February 2, 2012  
(Call started at 10:00 AM CST; ended at 10:40 AM)

The meeting was called to order by President Ken Barbarick. Board participants were:

Kenneth A. Barbarick, ASA President  
Newell R. Kitchen, ASA Past President  
Robert J. Lascano, Climatology and Modeling Section Board Rep.  
James A. Ippolito, Environmental Quality Section Board Rep.  
Jessica G. Davis, Global Agronomy Section Board Rep.  
Frederick F. Vocasek, ICCA Registrants Board Rep.  
Robert M. Lacey, Program Planning Officer, ex-officio

Also participating:  
Wes Meixelsperger, Chief Financial Officer  
Keith Schlesinger, Director of Meetings and Conventions  
Luther Smith, Director of Certification and Licensing Programs  
Cathy Goudreau, Recorder

Board members unable to participate:  
Sharon A. Clay, ASA President-Elect  
Alexandra N. Kravchenko, Biometry and Statistical Computing Section Board Rep.  
Steven E. Petrie, Finance Board Rep.  
Warren A. Dick, ASA Editor-in-Chief, ex-officio  
James G. Coors, ASF Chair, ex-officio  
Ellen Bergfeld, Chief Executive Officer, ex-officio

A003 Board of Directors  
1. ACTION: Moved by Fred Vocasek to approve the conference call agenda and the January 5, 2012 Board conference call minutes. Seconded by Jim Ippolito. Carried unanimously.

2. Ken reported little progress on a session with Jim Collins focusing on organizational development for the Spring Board meeting in Boulder. In the event that Jim Collins is not available, Ken requested Board members email him alternative facilitators and meeting locations.

3. Ken appointed Sharon Clay (Chair), Aaron Patton, and Dave Bubeck to a committee to develop a new ASA logo. Working with Pat Scullion at Headquarters, the committee will develop three designs for presentation to the Board on the April 5 conference call.

4. The next conference call is scheduled for March 1 at 10:00 AM Central Time.
A092.4 International Certified Crop Adviser Program
Luther updated the Board on the following ICCA activities:
- Luther and Bruce Erickson in Mexico last week:
  - Performance objectives finalized
  - Draft exam reviewed – in final edit mode
  - Exam trial run in May; exam offered to public in August
  - Developing plan to move the program throughout Mexico, as well as Central and South America
- Luther and Bruce going to India next week:
  - Will meet with Board to evaluate progress; with Exam Committee; with companies, farmers, etc.
  - Preparation for 2012 and 2013 exams
  - Approximately 230 CCA’s in India currently
- U.S. and Canada Programs
  - Approximately 12,800 CCA’s; 13,000 globally
  - New marketing program began last fall; Marketing Committee working with consultant; new website was released in January
- CPAg integrated into CCA structure – seamless process
  - CPAg is a specialty certification on top of CCA – CCA first; if meet requirements, can add CPAg

A201 Organization, Policy and Bylaws
1. ACTION: Moved by Newell Kitchen to approve the Gaining Access to Agronomic Inputs Community. Seconded by Jessica Davis. Carried unanimously.

2. ACTION: Moved by Newell Kitchen to approve providing $750 start-up funds for each new Community beginning in 2012 and beyond. Seconded by Jeff Hattey. Carried unanimously.

A201.4.18 Water Security for Agriculture Task Force
Fred briefed the Board on Task Force activities, highlighting the following:
- Task Force met recently in Baltimore, facilitated by Bruce Knight
- Rattan Lal to lead effort to develop position paper
- Formal definition of water security for agriculture to be developed
- John Sadler to lead effort to submit proposal for water security symposium at April 2013 AAAS meeting

ACTION: Moved by Fred Vocasek that the Science Policy Committee proceed to develop a proposal for a water security symposium at the 2013 AAAS meeting. If the proposal is accepted by AAAS, ASA will fund the registration and speaker expenses. Seconded by Bill Heer. Carried unanimously.

A537 Science Policy
1. Fred updated the Board on the Coalition to Save our GPS response to a recent government study regarding LightSquared’s proposed nationwide broadband network. Coalition members continue to review the test results.

2. Fred and Luther Smith attended the recent NAICC meetings and met with their Government Affairs Committee to discuss continuing education and policy efforts.

3. Society Congressional Visits are scheduled for March 27-28.
A711 Program Planning
Bob updated the Board on the following annual meeting activities:
- Photographer and author Paul Mobley will be the Plenary Speaker at the awards program in Cincinnati
- Sections and Communities have been notified of available program enhancement funds for 2012
- Sharon and Bob are working on a recommendation to amend the process for program enhancement funds – will bring to the Board for approval when final

ACTION: Moved by Newell Kitchen to adjourn. Seconded by Bill Heer. Carried unanimously.