ASA Board of Directors Conference Call
December 7, 2011
(Call started at 11:00 AM CST; ended at 12:15 PM)

The meeting was called to order by President Newell Kitchen. Board participants were:

   Newell R. Kitchen, ASA President
   Kenneth A. Barbarick, ASA President-Elect
   Francis J. Pierce, ASA Past President
   Chad Lee, Education and Extension Section Board Rep.
   James A. Ippolito, Environmental Quality Section Board Rep.
   J. Mark Powell, Global Agronomy Section Board Rep.
   Frederick F. Vocasek, ICCA Registrants Board Rep.
   Warren A. Dick, ASA Editor-in-Chief, ex-officio
   Robert M. Lacey, Program Planning Officer, ex-officio
   Ellen Bergfeld, Chief Executive Officer, ex-officio

   Also participating:
   Sharon A. Clay, Incoming ASA President-Elect
   Jessica G. Davis, Incoming Global Agronomy Section Board Rep.
   Wes Meixelsperger, Chief Financial Officer
   Mark Mandelbaum, Director of Publications
   Keith Schlesinger, Director of Meetings and Conventions
   Cathy Goudreau, Recorder

   Board members unable to participate:
   Alexandra N. Kravchenko, Biometry and Statistical Computing Section Board Rep.
   Robert J. Lascano, Climatology and Modeling Section Board Rep.
   James G. Coors, ASF Chair, ex-officio

A003 Board of Directors
1. ACTION: It was moved by Ken Barbarick to accept the conference call agenda, as amended, namely to clarify the Enhance and Validate Community Cohesion with Program Opportunities document previously approved by the Board. Seconded by Dave Bubeck. Carried unanimously.

2. ACTION: It was moved by John Shanahan to approve the October 20, 2011 Board of Directors meeting minutes, as amended, namely to include Board discussion on operation of the Global Agronomy Section. Seconded by Jim Ippolito. Carried unanimously.

3. Following up on discussions at the October 20 Board meeting, Newell presented a document outlining Board responsibilities and expectations modeled after a similar document adopted by the ACSESS Board.

   ACTION: It was moved by Chad Lee that the ASA Board adopt the document outlining Board responsibilities and expectations. Seconded by Bill Heer. Carried.

4. Board conference calls in 2012 will be held the first Thursday of the month at 10:00 AM Central Time. The next conference call is scheduled for January 5.

5. The date and location of the Spring 2012 Board meeting will be discussed on a future conference call.
A101 Nominations Committee
Newell has received 9 nominees for the office of President-Elect. The Nominations Committee will select two nominees to run on the ballot, per the ranking procedure previously approved by the Board.

A201 Organization, Policy and Bylaws
1. ACTION: It was moved by Chad Lee to approve the Managing Denitrification in Agronomic Systems Community. Seconded by Mark Powell. Carried unanimously.

It was clarified that this new Community will receive funds as outlined in the Enhance and Validate Community Cohesion with Program Opportunities proposal.

2. Chad will complete his term on the O&P Committee on December 31, 2011. Ken will appoint another Board member to the committee to fill the vacancy.

A211 Budget and Finance
John reported a net income from operations for the ten months ending October 31, 2011.

A212 Reinvest ASA
Action was taken on the September 7, 2011 Board conference call to approve the Enhance and Validate Community Cohesion with Program Opportunities proposal. During the Section/Community Leaders meetings in San Antonio the question was asked if the funds could be used for Community activities outside of the annual meeting. Newell recommended that the document be revised to allow the funds to be used for Community activities and not be restricted to annual meetings alone.

ACTION: It was moved by Fran Pierce to change the language of the Enhance and Validate Community Cohesion with Program Opportunities document to reflect that the use of the funds for Community enhancement are not restricted to the annual meetings alone. Seconded by Ken Barbarick. Carried unanimously.

Following the conference call Bob and Sharon revised the document to reflect the above action. (See Attachment)

A301 Editorial Affairs, Policies and Practices
ASA/CSSA/SSSA publications currently offer two open access models:
  - Author-pays model: For an additional fee (above the standard publishing page-charge fee) funded from the research grant, an author may choose to have his/her paper placed in the open access archive, and the article is immediately made freely accessible to the world.
  - Society-policy model: ASA-CSSA-SSSA have adopted a policy that all published papers become open access after 12 months. In addition, all papers published between 2000 and 2010 are also available freely to the world. Articles published prior to 2000 are available to paid subscribers (i.e., individual or institution) of each journal.

Warren and Mark M. presented a proposal to change the open access policy.

ACTION: It was moved by John Shanahan to eliminate open access for the bulk of the content that is currently freely available, i.e., the journals literature published between 2000 and 2010; and to eliminate the automatic open access model for papers greater than 12 months old. Seconded by Ken Barbarick. Carried unanimously.

It was clarified that the CSSA and SSSA Boards of Directors will need to take the same action before this can be implemented across the three Societies.
A302 Agronomy Journal
A formal recommendation for the Agronomy Journal Co-Editor position will be presented on the January Board conference call.

A453 Tengtou Agricultural Science Award
ACTION: It was moved by Ken Barbarick to accept in principle the Tengtou Agricultural Science Award Fund Agreement. Seconded by Jim Ippolito. Carried unanimously.

Per the Fund Agreement, Tengtou will donate $25,000 to endow the award. Ellen will request they increase the donation to $26,000 to allow a $2,000 honorarium which is in line with other ASA awards. She will also seek clarification on eligibility of nominees.

ASA will accept program administration of the award as outlined in the November 2, 2011 Fund Agreement.

A537 Science Policy Committee
Fred reported that the Water Security Task Force will meet in Baltimore January 9-10, 2012. In addition, the Science Policy Committee has provided input to the ICCA letter sent to EPA regarding review of atrazine.

A711 Program Planning
1. Newell requested Sharon and Bob process through all the 2011 Annual Meeting feedback (survey of attendees, feedback from the Section/Community Leaders meetings, and Board comments) with a prioritized report on action items back to the Board.

2. Newell has had discussions with Sharon and Bob regarding program enhancement funds and requested they present a recommendation for Board action within the next month or two.

3. ACTION: Per the recommendation from the Annual Meetings Planning Committee, it was moved by Ken Barbarick to hold the 2019 and 2024 ASA-CSSA-SSSA Annual Meeting in San Antonio. Seconded by John Shanahan. Carried unanimously.

ACTION: It was moved by Ken Barbarick to adjourn. Seconded by John Shanahan. Carried unanimously.
PROPOSED DURATION: Two years – 2012 and 2013

PROJECT TITLE: Enhance and Validate Community Cohesion with Program Opportunities

PI: Sharon Clay, incoming ASA President-Elect and Bob Lacey, ASA Program Planning Officer

ASA AFFILIATION: Section A01 ASA Enhancement and A711 ASA Program Planning Committee

TELEPHONE/EMAIL: Bob Lacey, W:217-373-7225; robert.m.lacey@usace.army.mil

COOPERATORS: ASA Community Leaders. With the restructuring of ASA we have changed a paradigm. Members have always been first and foremost, but the restructuring allows them to shape their programs and future. Those excited about this flexibility will become engaged. The intent is to provide those future leaders with incentive and a modicum of resources to do so.

OTHER FUNDING SOURCES: ASA Program Enhancement Funds (PEFs) to be allocated to Communities per proposed new guidelines, to include a prorated amount and a competitive program. Tri-Society Z-Program funds, should Communities be competitive. Individual Community initiatives to solicit private and/or industry funds and grants to enhance their Community programs.

BUDGET: It is requested that $27,000 be allocated to A01 to be distributed by A711 equally among the 36 Communities for immediate application for community enhancement. These dollars may be used for program enhancement at the annual meetings or other activities that enhance and strengthen communities within the Reinvest criteria.

JUSTIFICATION: This is the first year of the Reinvest in ASA initiative and the dynamics of the restructuring coincide with this initiative. With the initiation of Invest in ASA and the restructuring, this would be a prudent investment for the future while other options for investment are limited. The primary benefit to ASA will be value added to the programs and/or activities for the Annual Meetings or to the ASA society as a whole. Adding to limited funding planned to be distributed directly to the Community Leaders for valid Reinvest activities will illustrate the value of the Communities within the Society and in many instances enhance Community cohesion.

OBJECTIVES AND PROCEDURES
1. Assist Community Leaders in shaping their program and activities.
2. Since the time frame for the initial year for fund allocation will be short the health of communities may subjectively identified.
3. Illustrate to the Communities that they are a valuable force within the Society through the use of additional, targeted funds.
4. Validate Community structure cohesion through survey of Community leaders and their use of these funds.

PROJECT DESCRIPTION: This proposal is intended to add value to the new community structure by providing purchasing power directly to the Communities. Each of the 36 Communities will receive $750 for use consistent with existing Reinvest ASA criteria. Funds can be used in 2012 and 2013, but must be used by the end of 2013. Subjective analysis of the value of investment will be accomplished in that year.