ASA Board of Directors Conference Call  
February 2, 2011  
(Call started at 11:00 AM Central Standard Time; ended at 12:15 PM)

The meeting was called to order by President Newell Kitchen. Board participants were:

    Newell R. Kitchen, ASA President  
    Kenneth A. Barbarick, ASA President-Elect  
    Francis J. Pierce, ASA Past President  
    James A. Ippolito, Environmental Quality Section Board Rep.  
    J. Mark Powell, Global Agronomy Section Board Rep.  
    Frederick F. Vocasek, ICCA Registrants Board Rep.  
    Warren A. Dick, ASA Editor-in-Chief, ex-officio  
    Robert M. Lacey, Program Planning Officer, ex-officio  
    Ellen Bergfeld, Chief Executive Officer, ex-officio

Also participating:
    Wes Meixelsperger, Chief Financial Officer  
    Susan Chapman, Director of Member Services  
    Karl Glasener, Director of Science Policy  
    Luther Smith, Director of Certification and Licensing Programs  
    Cathy Goudreau, Recorder

A003 Board of Directors
1. ACTION: It was moved by Fran Pierce to approve the conference call agenda. Seconded by Bill Heer. Carried unanimously.

2. ACTION: It was moved by Fran Pierce to approve the January 5, 2011 Board of Directors conference call minutes. Seconded by Jim Ippolito. Carried unanimously.

3. The next Board conference call is scheduled for March 2 at 11:00 AM Central Standard Time.

4. Newell requested Board feedback on his plan to invite some early career members to the May Board meeting and provide training for them and the Board. The goal is to upgrade the importance and value of serving on the Board, invest in future leaders, and instill loyalty and commitment to the Society. Headquarters will forward the SSSA Graduate Student and Early Career Member Task Force July 2010 meeting agenda and resulting report as an example of SSSA’s approach.

A092.4 International Certified Crop Adviser Program
Fred reported on the proposed ICCA International Council to oversee standards for certification, which will be presented to the ICCA Board for approval. ICCA is also in the process of combining the ICCA and CPAg programs to bring them under one certification.

A101 Nominations
The ASA election is scheduled to open February 9.
A201 Organization, Policy and Bylaws
1. Action was taken on the December 1, 2010 Board conference call to accept the Reinvest ASA concept in principle. The Board reviewed the proposal which outlined a policy and guidelines for the use of ASA assets that are deemed in excess of a strategic asset base for purposes of funding new activities within ASA that enhance its value to members and those it serves. The B&F Committee will study and evaluate the proposed guidelines with a recommendation back to the Board for a vote on the March 2 conference call.

2. The Board reviewed and took action on the following Community Creation Request forms:

   - ACTION: It was moved by Ken Barbarick to approve the Weedy and Invasive Plant Species Community. Seconded by Fran Pierce. Carried unanimously.

   - ACTION: It was moved by Mark Powell to approve the Remote Sensing of ET Community with the recommendation that ET be spelled out. Seconded by Fran Pierce. Carried unanimously.

   - ACTION: It was moved by Fran Pierce to approve the Sensor-Based Water Management Community. Seconded by Bill Heer. Carried unanimously.

   - ACTION: It was moved by Bill Heer to approve the Soil-Plant-Water Relations Community. Seconded by Mark Powell. Carried unanimously.

A201.4 Strategic Planning
Newell reviewed the four strategic goals outlined in the 2010 Strategic Planning Document. The Board will discuss the strategies and track progress by focusing on a particular goal during each monthly conference call.

A211 Budget and Finance
Wes anticipates a net income from operations for the twelve months ending December 31, 2010. Final December results will be available mid-February.

A301 Editorial Affairs, Policies and Practices
Warren presented information items from his 2010 Editor-in-Chief annual report. The report contained no recommendations requiring Board action.

A302 Agronomy Journal
Warren presented an update on the proposed new structure for the Agronomy Journal Editorial Board. The new structure will be communicated to the membership via the Editor-in-Chief column in CSA News.

A537 Science Policy Committee
Fred reported that following the ASA election, the newly-elected Early Career Member Board Rep. will serve on the Science Policy Committee. In addition, two science policy experts need to be appointed to the committee. When the committee is fully appointed it will begin functioning.

Meeting adjourned.