The meeting was called to order by ASA President Fran Pierce. Board members present were:

Francis J. Pierce, ASA President
Newell R. Kitchen, ASA President-Elect
Marcus M. Alley, ASA Past President
Chad Lee, A-4 Board Rep.
Patrick M. Carr, Provisional A-12 Chair, substituting for Kathleen Delate, Prov. A-12 Board Rep.

Also present were:

Thomas W. Bruulsema, ICCA Registrants Board Rep.
Warren A. Dick, ASA Editor-in-Chief, ex-officio
Ellen Bergfeld, Chief Executive Officer, ex-officio

Kenneth A. Barbarick, Incoming ASA President-Elect
James A. Ippolito, Incoming Environmental Quality Section Rep.
Frederick F. Vocasek, Incoming ICCA Registrants Rep.
Robert M. Lacey, Incoming Program Planning Officer, ex-officio
Wes Meixelsperger, Chief Financial Officer
Susan Chapman, Director of Member Services
James Giese, Director of Science Communications
Karl Glasener, Director of Science Policy
Fran Katz, Director of Publications
Ian Popkewitz, Director of IT and Operations
Keith Schlesinger, Director of Meetings and Conventions
Luther Smith, Director of Certification and Licensing Programs
Cathy Goudreau, Recorder

A003 Board of Directors
1. Fran Pierce acknowledged the service of Mark Alley, Tom Bruulsema, John Graveel, Deanna Osmond, Dick Gebhart, Jim Dunphy, and Kathleen Delate whose terms end December 31, 2010. Ken Barbarick, Fred Vocasek, Jim Ippolito, and Bob Lacey were welcomed as new Board members effective January 1, 2011.

2. The Board thanked Fran Katz for her service to the Society and wished her well in retirement.

3. ACTION: It was moved by Chad Lee to approve to the October 6, 2010 Board conference call minutes. Seconded by Jim Dunphy. Carried unanimously.

4. The next Board conference call is scheduled for December 1, 2010 at 11:00 AM Central Standard Time.
A101 Nominations
Board members were encouraged to work with their respective Section Presiding Chairs to forward candidate names for Section Vice Chairs and Finance Rep. to Cathy Goudreau at Headquarters by December 1.

A201.4 Strategic Planning
Newell will continue to work on prioritizing the strategies in the Strategic Plan and will share his draft with the Board on a future conference call.

A201.4.16.1 Division Alignment Transition Team
1. Newell Kitchen discussed the success of formation of initial Communities for the new ASA structure. He indicated that the first Community to request approval was the Sensor Based Nutrient Management Community.

2. The Board reviewed and took action on the following Community Creation Request Forms:

ACTION: It was moved by Chad Lee to approve the Sensor Based Nutrient Management Community. Seconded by John Shanahan. Carried unanimously.

ACTION: It was moved by Bill Heer to approve the Precision Agriculture Systems Community. Seconded by Fran Pierce. Carried unanimously.

ACTION: It was moved by Jim Dunphy to table the request for a Bioenergy Systems Community due to an incomplete application. Seconded by Chad Lee. Carried unanimously.

The group will be contacted to resubmit a revised application.

ACTION: It was moved by Chad Lee to approve the Biophysical Measurements and Sensors Community. Seconded by Mark Powell. Carried unanimously.

ACTION: It was moved by Chad Lee to approve the Airborne and Satellite Remote Sensing Community. Seconded by Bill Heer. Carried unanimously.

ACTION: It was moved by Fran Pierce to approve the Global Climate Change Community. Seconded by John Shanahan. Carried unanimously.

ACTION: It was moved by Mark Powell to approve the Global Digital Soil Map Community. Seconded by Deanna Osmond. Carried unanimously.

ACTION: It was moved by Mark Powell to approve the Advisors Developing Undergraduate Student Activities Community. Seconded by Deanna Osmond. Carried unanimously.

ACTION: It was moved by Mark Powell to approve the K-12 Outreach and Activities Community. Seconded by John Shanahan. Carried unanimously.

It was noted that the Society has a committee dealing with this topic thus the Community will be advised to contact the K-12 Committee to coordinate activities.

ACTION: It was moved to approve the Undergraduate Education Community. Seconded. Carried unanimously.
ACTION: It was moved by Bill Heer to approve the Extension Education Community. 
Seconded by Jim Dunphy. Carried unanimously.

ACTION: It was moved by Tom Bruulsema to approve the Public-Private Education for 
Agronomy and Society Community. Seconded by Chad Lee. Carried unanimously.

The Community will be requested to try to revise the name to 5 words.

ACTION: It was moved by Mark Powell to approve the Agricultural Experiment Station 
Management Community. Seconded by Deanna Osmond. Carried unanimously.

ACTION: It was moved by Deanna Osmond to approve the Applied Soybean Research 
Community. Seconded by Jim Dunphy. Carried unanimously.

ACTION: It was moved by Chad Lee to approve the Organic Management Systems 
Community. Seconded by Jim Dunphy. Carried unanimously.

3. Discussion evolved from various members of the Board that criteria will need to be developed 
for considering requests to form Communities. The consensus discussion was that the initial 
Community Creation Request Forms needed to be considered and approved on the basis of 
current information, and that the Transition Team and officers should develop criteria for the 
Board to consider as soon as possible, hopefully by the December 1 Board conference call. 
Deanna and Newell agreed to use the experience of this first approval session to develop a policy 
statement on how Communities would be approved.

4. Fran Pierce expressed appreciation to the Transition Team for their work on the new 
structure, the Board members for carrying the message to the members that resulted in the 
positive movement to form Communities, and the staff for their efforts and ideas associated with 
development of the new ASA structure.

A201.4.17 Future Directions of ASA Publications Task Force 
Warren Dick indicated that the task force report will be part of his 2010 Editor-in-Chief report 
that will be submitted before the end of the year. In addition, he will write an article addressing 
open access which will include talking points for discussion with university administrators.

A211 Budget and Finance 
ACTION: It was moved by John Shanhan to approve the 2011 budget. Seconded by Bill Heer. 
Carried unanimously.

A335.1 Journal of Natural Resources and Life Sciences Education (JNRLSE) 
Reappointment of Robert Rhykerd to a second term as JNRLSE Editor will be an agenda item 
for the December 1 Board conference call.

A537 Science Policy Committee 
1. The Board discussed establishment of a Science Policy Committee as a Standing Committee 
of ASA.

ACTION: It was moved by Mark Powell to create an ASA Science Policy Committee. 
Seconded by Chad Lee. Carried unanimously.
Chad Lee will work with Fred Vocasek, Tom Bruulsema, and Karl Glasener on revising the committee description to ensure linkage with the ICCA science policy activities. A proposed committee description will be presented to the Board for approval on the December 1 conference call.

2. Karl Glasener reported that ASA is involved with CSSA and SSSA in producing a joint position paper on Climate Change. In addition, the CSSA Science Policy Committee is working on a Crop Adaptation to Climate Change position paper.

Meeting adjourned.