The meeting was called to order by President Mark Alley. Board members present were:

Marcus M. Alley, ASA President  
Francis J. Pierce, ASA President-Elect  
Kenneth J. Moore, ASA Past President  
Chad Lee, A-4 Board Rep.  
Steven E. Petrie, A-7 Board Rep.  
Robert B. Mitchell, Provisional A-10 Board Rep.  
Warren A. Dick, ASA Editor-in-Chief, ex-officio  
Lee E. Sommers, ASF Chair, ex-officio (joined by phone for Division Alignment Task Force report)  
Ellen Bergfeld, Chief Executive Officer, ex-officio

Also present:
Newell R. Kitchen, Incoming ASA President-Elect
Wes Meixelsperger, Chief Financial Officer
Cathy Goudreau, Recorder

Present for portions of the meeting:
Lowell E. Moser, Division Alignment Task Force Co-Chair (joined by phone)
Joseph G. Lauer, CSSA President-Elect (joined meeting for Division Alignment Task Force report)
Fran Katz, Chief Operations Officer and Director of Publications
Susan Chapman, Director of Member Services
Karl Glasener, Director of Science Policy
Keith Schlesinger, Director of Meetings and Conventions
Luther Smith, Director of Certification Programs

A003 Board of Directors
1. ACTION: It was moved by John Shanahan to approve the May 13, 2009 Board Conference Call minutes. Seconded by Dick Gebhart. Carried unanimously.

2. The next Board conference call is scheduled for July 1 at 11:00 AM Central Daylight Time.

A093 Certification Programs
1. Mark Alley reported that details continue to be worked out regarding implementation of an ICCA program in India. The program is supported by a 3-year grant from the Gates Foundation and U.S. AID. ASA is a subcontractor to IRRI. In addition, a market analysis will be conducted regarding interest in starting an ICCA program in Argentina.
2. Luther Smith presented an overview of the ICCA and CPAg certification programs including history, statistics, demand for certification, educational programs, and international expansion opportunities. Certification leadership is considering the feasibility of merging CPAg into the ICCA infrastructure.

A201.4 Strategic Planning
An overhaul of the Strategic Plan document is anticipated in 2010.

A201.4.16 Division Alignment Task Force
1. Lowell Moser and Lee Sommers presented an overview of the March 5, 2009 task force report. The task force recommends the current Division structure be replaced with Sections and within those Sections, Communities of Interest. Following a lengthy discussion with all Board members participating, Mark Alley thanked the task force for their time and effort, as well as staff that supported the task force.

The Board continued discussing the report at length realizing changes will need to be made in some of the Section and Communities of Interest titles.

ACTION: It was moved by Mark Powell to accept the concept of Sections and Communities of Interest laid out in the Division Alignment Task Force report. Seconded by Kathy Yeater. Carried unanimously.

Mark Alley will appoint a transition team composed of Board members and staff to identify all the details that need to be worked out prior to communication with the membership. Newell Kitchen and Deanna Osmond will serve as Co-Chairs. It is anticipated the team will hold its first meeting via conference call in June. The Organization, Policy, and Bylaws Committee, Chaired by Ken Moore, will revise the Bylaws in accordance with the new structure. The Bylaws will be forwarded to the members for a vote in due course. The task force report will be shared with the CSSA and SSSA Boards of Directors requesting input as reorganization of current ASA Divisions may have impact on CSSA and SSSA Divisions.

Mark Alley will follow up with a CSA News column informing the membership of the Board’s action and formation of the transition team. He will also send a thank-you letter to the task force members.

2. At the October 9, 2008 ASA Board meeting, Kathleen Delate presented a request on behalf of Division A-8 and COSA (Committee on Organic and Sustainable Agriculture) for a provisional division on Organic Management Systems. The Board reviewed the request in light of the above action on the Division Alignment Task Force report.

ACTION: It was moved by Rob Mitchell that the ASA President respond to the request for a provisional division on Organic Management Systems in a positive manner. Seconded by Chad Lee. Carried unanimously.

Mark Alley will encourage them to form a community of interest under the new structure when it is formalized.

A211 Budget and Finance
1. Steve Petrie reported that the statement of revenues and expenses for the four months ending April 30, 2009 shows a net income from operations. It was pointed out that personnel expenses are higher than last year due to the required pension plan contribution.
2. Steve Petrie reported on the negative performance of the investment portfolio for 2008. Figures thus far for 2009 are a bit more positive. A new investment policy will be developed within the year.

3. Fran Pierce suggested the Board consider appointing an Alternative Revenue Task Force similar to those in CSSA and SSSA.

**ACS237 Membership and Society Identity**
The Board suggested the following as possible opportunities for adding value to membership:

- Grant management services
- Educate membership on importance of advocacy
- On-line educational programs
- Science information resource for people dealing with environmental issues/Certified Environmental Scientist
- Issues in Agronomy/Agriculture (similar to Issues in Ecology) – for members and policymakers
- BREAD (Basic Research to Enable Agricultural Development) program – workshop at ASA annual meeting/publication venue
- Social networking – undergraduate/graduate students, early career
- Promote Communities of Interest – increase networking

**A290 Headquarters**
Ellen Bergfeld and Fran Katz reported that staff is investigating the feasibility of starting an in-house print shop for Society publications including journals, books, and magazines. Although more research needs to be done, it is unlikely that the new printing machine will fit in the current Headquarters building. Staff was recently informed of an office building for sale in the Madison area that has many of the elements contained in the Boldt proposal and would accommodate a print shop. The in-house print shop is coupled with the purchase of a replacement Headquarters building and provides an opportunity to move strategically. A detailed proposal for an in-house print shop will be presented to the Board on a future conference call.

Mark Alley, along with a majority of Board members, toured the building.

**ACTION:** It was moved by Steve Petrie to authorize the Executive Committee to make a decision on purchase of a replacement Headquarters building that meets the needs of the Society. Seconded by Chad Lee. Carried unanimously.

**A301 Editorial Affairs, Policies, and Practices**
Warren Dick presented a detailed publications activities report highlighting Society journals, books in production, books in development, monographs in production, magazines, and other miscellaneous publications. Overall, publications provide a major revenue stream for the Society. The Book Committee is very active soliciting projects and it is anticipated that this will be an increasing revenue stream as well as adding value to Society membership.

**ACS536 Washington Presence**
Karl Glasener presented an overview of the Science Policy Office including trends in science funding, why members’ voices are critical, and how to participate in educating about and advocating for the agronomic sciences. Karl encouraged members become involved through the Core Constituent Scientist Teams.
A691.1 Council for Agricultural Science and Technology (CAST)
The Board discussed the pros and cons of continued Society membership in CAST - who is their audience, what do they achieve for ASA - can it be achieved in a different way? It was the consensus of the Board that Mark Alley contact the CAST President regarding the organization’s future plans and direction. This will be an agenda item for a future Board conference call.

A711 Program Planning
1. The Board reviewed the SSSA program enhancement funds proposal, including a recommendation for fees and allocation of enhancement funds, and another recommendation to initiate a competitive grants for program enhancement funds.

ACTION: It was moved by Chad Lee to forward the program enhancement funds proposal to the ASA Program Planning Officer and ASA Program Chair to study the issue in cooperation with the CSSA and SSSA Program Planning Officers, and request a recommendation back to the Board.

AMENDMENT: It was moved by Steve Petrie to forward the program enhancement funds proposal to the ASA Program Planning Officer for review, in cooperation with the CSSA and SSSA Program Planning Officers, and the ASA, CSSA and SSSA Program Chairs, and request a recommendation to the Board by the August B&F Committee Meetings. It is also requested that a report be provided on an upcoming Board conference call. Seconded by John Shanahan. Carried unanimously.

2. Andy McDonald, Chair of ASA Global, contacted Mark Powell requesting that annual meeting oral session recordings be made available free of charge to be used domestically and internationally on websites to extend the impact and visibility of the Society. Andy will be encouraged to contact ASA Program Chair Fran Pierce to discuss the request further. In addition, this will be an agenda item for the July 1 Board conference call.

Meeting adjourned.