ASA Board of Directors Meeting
November 2, 2003
Denver, CO

The meeting was called to order by President Robert G. Hoeft. Those present were:

Robert G. Hoeft, ASA President
Lowell E. Moser, ASA President-Elect
Charles W. Stuber, ASA Past President
P. Stephen Baenziger, CSSA President
Kenneth J. Moore, CSSA President-Elect
Vivien G. Allen, CSSA Past President
Michael J. Singer, SSSA President
J. Thomas Sims, SSSA President-Elect
John W. Doran, SSSA Past President
Paula M. Gale, A-1
John M. Baker, A-3
Michael A. Schmitt, A-4
James E. Hook A-5
Andrew Manu, substituting for David J. Sammons, A-6
James J. Beaty, A-7
Les E. Lanyon, A-8
Robert H. Beck, A-9
Bret F. Carver, C-1
Wallace W. Wilhelm, C-2
Allan J. Ciha, C-3
A. Susana Goggi, C-4
Roch E. Gaussoin, C-5
Michael D. Casler, C-6
Kimberlee K. Kidwell, C-7
Henry L. Shands, C-8
David L. Nofziger, S-1
M. Ali Tabatabai, S-2
Thomas E. Loynachan, S-3
John L. Havlin, S-4
Robert J. Ahrens, S-5
Douglas L. Karlen, S-6
Darlene Zabowski, S-7
William R. Raun, S-8
Wayne H. Hudnall, S-9
Janis L. Boettinger, S-10
Nicholas T. Basta, S-11
Harold F. Reetz, Certified Crop Advisers
Sandra M. Thomas, Certified Agronomists
Myra L. Peak, Certified Soil Scientists
Roger W. Elmore, North Central Regional Branch
Joseph R. Heckman, Northeastern Regional Branch
Larry A. Redmon, Southern Regional Branch
George F. Vance, Western Regional Branch
Kenneth A. Barbarick, Editor-in-Chief, ex-officio, nonvoting
Ellen G.M. Bergfeld, Executive Vice President, ex-officio, nonvoting

Guests:
Lee E. Sommers, Incoming ASA President-Elect
James G. Coors, Incoming CSSA President-Elect
Karl Glasener, Director of Science Policy
Martin A. Massengale, ASF Chair
R. Howard Skinner, ACS711.16 Committee
Robert E. Sojka, Chair, ACS711.16 Committee
Karolyn Terpstra, Student President
David M. Kral, Associate Executive Vice President
Luther B. Smith, ICCA Executive Director
Cathy Goudreau, Assistant to the Executive Vice President and Recording Secretary

000-099 ORGANIZATION

A003 Board of Directors
ACTION: It was moved, seconded, and carried to approve the following reports that did not contain recommendations requiring Board action:

| A011.08  | ACS325.36 | A441 | A457 |
| A053    | ACS325.38 | A442.1A613 |
| A101    | ACS325.40 | A442.2A620 |
| A301    | A402     | A442.5A632 |
| A302    | AS425    | A446  | A691.1 |
| ACS321  | A432.2   | A447  | A711  |
| ACS325.31 | A433   | A449.1A711.10 |
| ACS325.34 | A434   | A449.2A711.5 |
| ACS325.35 | A439   | A449.10 |

A011.01A Student Activities Subdivision
Karolyn Terpstra, President of the Student Activities Subdivision, reported on discussions underway to reorganize and select a new name for the Subdivision. The students will be voting on the reorganization proposal on November 4 and will report back to the ASA Board of Directors on November 6.

ACS090 Agronomic Science Foundation
Martin A. Massengale, Chair of the ASF Board of Trustees, reported on activities of the Foundation. ASF exists to support the Societies and funds in ASF are an investment in the future. They support ongoing activities of the Societies as well as new activities. Each year the Societies are asked for a list of priorities. In 2003 ASF raised over $420,000; $300,000 is for the Smithsonian exhibit. Approximately $120,000 will be transferred back to the Societies.
A092 ARCPACS
Presently all certification activities are conducted by ASA. One of the classifications of certification offered by ARCPACS is for soil scientists. It has been suggested that SSSA assume sponsorship of certification for soil scientists if ASA is willing to relinquish the activity. SSSA is interested and supportive of taking on the certification activity for soil scientists. The ARCPACS Board will bring forth a recommendation to the ASA Board at its second session on November 6. (Refer to A092, number 1 in the minutes of the November 6, 2003 ASA Board of Directors meeting.)

200-299 OPERATIONS AND FINANCE

A201 Organization, Policy, and Bylaws
The A201 annual report contains a recommendation that contacts with other societies be made to assess interest in joining ASA, CSSA, and SSSA in a Federation structure. Also, as staff time and responsibilities are evaluated, this should be done with the potential of restructuring in the future.

Ellen Bergfeld presented an update on possible partnering opportunities with other societies and organizations. The opportunity to pull a coalition together has tremendous benefit. One possibility of working together is in our Washington, DC office by co-locating and sharing expenses. As she continues to explore with other groups the mutual benefits of working together, the membership will be kept informed.

A201.4 Long Range Planning
The Board was provided copies of the 1995-2005 Strategic Plan. Ellen Bergfeld requested input from the elected leadership to ensure that the directives in the plan are still viable. Doing so will assist her in prioritizing activities at Headquarters.

A211 Budget and Finance
John Havlin presented a report on the Society’s 2004 budget on behalf of Budget and Finance Committee Chair Craig Bednarz.

1. ACTION: It was moved to ratify the budget for fiscal year 2004. Seconded. Carried.

2. The Board considered the recommendation of the Budget and Finance Committee to increase membership dues by 20% in 2005. Per the Bylaws, the Board must approve the dues increase at this meeting in order for it to go into effect in 2005.

ACTION: Per the recommendation of the Budget and Finance Committee, it was moved to authorize a 20 percent dues increase for 2005. Seconded. Motion tabled. (Refer to A211 in the minutes of the November 6, 2003 ASA Board of Directors meeting for further action.)
300-399 PUBLICATIONS

AC310 Forage and Grazinglands
ACTION: It was moved to ratify the appointment of Michael Casler as Editor of the Forage and Grazinglands journal. Seconded. Carried.

500-599 PROFESSION ADVANCEMENT

ACS536 Washington Presence
Karl Glasener, the Societies’ Director of Science Policy, distributed a one-page report highlighting his activities in research funding, research and education policy, member services, and the road ahead. ASA, CSSA, and SSSA have Rapid Response Teams, consisting of representatives from each Division, which assist in identifying experts to testify, serve on advisory committees, etc. The knowledge database, which will soon be available and searchable by key words, will allow members to tap into the tremendous scientific expertise that exists within the Societies. Karl writes a bimonthly Science Policy Report which currently has approximately 1,000 subscribers.

700-799 MEETINGS

A711 Program Planning
In the past the procedure for putting the annual meeting program together was for all program planners to meet. In 2003 it was decided to attempt to put the program together electronically. David Kral reported that the cost budgeted to bring all 32 program planners plus Headquarters staff together was $35,000. As a result of not having the meeting in 2003 the savings to the Societies was $33,500; the Societies had to pay a negotiated penalty of $1,500 for canceling the meeting at late notice since the hotel had already been booked prior to making the final decision to not hold the meeting. On the basis of several comments received from the program planners, it was recommended that consideration be given to having the overall Society Program Chairs serve as a review committee with responsibility of reviewing all the symposia/paper sessions to see where there could be greater coordination among Divisions.

ACS711.16 Change in Annual Meeting Format
Robert Sojka reported on a follow-up survey of the membership that will be conducted after the Denver meetings. Feedback was requested on tentative questions that will be asked regarding perceptions and reactions to initial efforts at reducing paper numbers and format restructuring. Howard Skinner presented a viewing load analysis for the 2003 meeting noting very little changed in number of symposia compared to last year. A further report will be presented following the survey.