



American Society of Agronomy Board of Directors Meeting Minutes Wednesday, Aug. 16, 2023 2:00-3:00pm (Central)

President Joann Whalen called the meeting to order.

Board members present:

President: Joann Whalen, McGill Univ. (2023)
President-Elect Kristen Veum, USDA-ARS (2023)
Past President: Dave Clay, South Dakota State Univ. (2023)
Ag Production Systems: Calvin Trostle, Texas A&M (2024)
Climatology & Modeling: Jessica Torrion, Montana State (2024)
Early Career Rep.: Nicole Fiorellino, Univ. of Maryland (2025)
Environmental Quality: Amy Shober, Univ. of Delaware (2025)
Global Agronomy: Wade Thomason, Oklahoma State (2023)
Grad Student Rep.: Harpreet Kaur, Univ. of Missouri (2023)
ICCA Rep.: Amy Asmus, Asmus Farm Supply (2025)
Industry Rep.: Colin Campbell, METER Group (2025)
Land Mgmt & Conservation: Gurpal Toor, U of Maryland (2024)
Finance Representative: Gary Feyereisen, USDA-ARS (2023)
Ex-Officio: CEO Jim Cudahy

ASF Chair Samantha Miller, Corteva Agriscience (2023)
Editor-in-Chief Kathy Yeater, USDA-ARS (2023)
Program Planning Officer Jim Ippolito, Colorado State (2025)
Incoming President-Elect Peter Kyveryga, Deere & Co. (2023)

Unable to attend:

Biometry & Stats. Computing: Maria Villamil, U of Illinois (2024)
DEI Member-at-Large: Candice Duncan, U of Maryland (2023)
Education & Extension: Raj Khosla, Kansas State (2023)

Also attending:

Susan Chapman, Member Services Director
Dawn Gibas, Certification Director
Luther Smith, Chief Administrative Officer
Sara Uttech, Governance Director
Matt Wascavage, Publications Director
Susan Varghese, People & Culture Director

A003 Board of Directors

1. The meeting opened 15 minutes early for optional networking.
2. ACTION: The following Consent Agenda were approved:
 - Approve Aug. 16, 2023 ASA Board of Directors Agenda
 - Approve June 27, 2023 ASA Board of Directors Meeting Minutes
3. New! Section Discussion Boards for Board Reps and Section Chairs to Communicate with Community Members:
www.agronomy.org/discussion-boards
4. Chief Administrative Officer Luther Smith provided an update on Agronomists Without Borders, noting that we are working on drafting a Memorandum of Understanding (MOU) with Engineers without Borders.
5. CEO Jim Cudahy reviewed the outcomes from the ASA-CSSA-SSSA-ASF-ICCA-CPSS Strategic Planning Meeting:
 - New ASA Vision Statement: *The preeminent community for diverse agricultural professionals leading education and collaboration with partners to address food and environmental challenges by connecting the science of agronomy to its practical applications.*
 - ASA Objectives:
 - Build awareness & appreciation of agronomy among key audiences
 - Extended membership value proposition including to new audiences
 - Continuing education
 - Improve the desirability of publishing in our journals
 - Expand global footprint
 - Workforce development
 - Cross-Society Objectives:
 - Innovate our stakeholder experiences
 - Diversify our memberships
 - Raise the visibility of our disciplines and our members
 - Next Steps:
 - Aug-Sept: Follow-up discussion and plans drafted
 - October: Board of approval of plans
 - December: Operational plan
 - January (with sneak peek at the Annual Meeting in St. Louis): Presented to members

A211 ASA Budget & Finance Committee

CEO Jim Cudahy reported that CFO & Director of Meetings Wes Meixelsperger is no longer employed at the organization as of Aug. 9, 2023.

ACS732 Program Planning Committee

Latest Registration Numbers for the ASA-CSSA-SSSA Annual Meeting Oct. 29-Nov. 1, 2023 in St. Louis, www.acsmeetings.org:

- 975 current registrants compared to 2022 Baltimore's 698 / 2019 San Antonio's 1,012 at this time of year
- 948 in-person registrations
- 27 virtual registrations
- 140% to 2022 / 96% to 2019 total registrations at this time of year
- We are currently 94% to San Antonio's in-person registrations at this time of year
- 2019 San Antonio: 3,945 total in-person registrations
- Projections at this point are encouraging given the record number of submissions this year. Approximately 4,400 are expected for St. Louis in-person attendance.
- By comparison, there were 3,555 onsite attendees for Baltimore (3,695 total registrants)
- Our historical trends show that most registrations (whether virtual or in-person) come in during the final three weeks leading up to the event.

ACS321 ASA, CSSA, SSSA Editorial Policy Coordination Committee

Publications Director Matt Wascavage reported on progress with our consultant who is helping us make a decision on post-2024 publishing. He also reported that three of our journals—*Crop, Forage and Turfgrass Management*, *Journal of Environmental Quality*, and *The Plant Genome*—are taking part in a pilot program to encourage authors to submit plain language summaries.

Consensus to Adjourn.